

## GRUPO 19

LAILA SALMAN 6°  
LARISSA FOGAÇA 5°  
JULIANA SOUEN 4°  
MARINA CARVALHO 3°  
MARINA COCCARO 3°

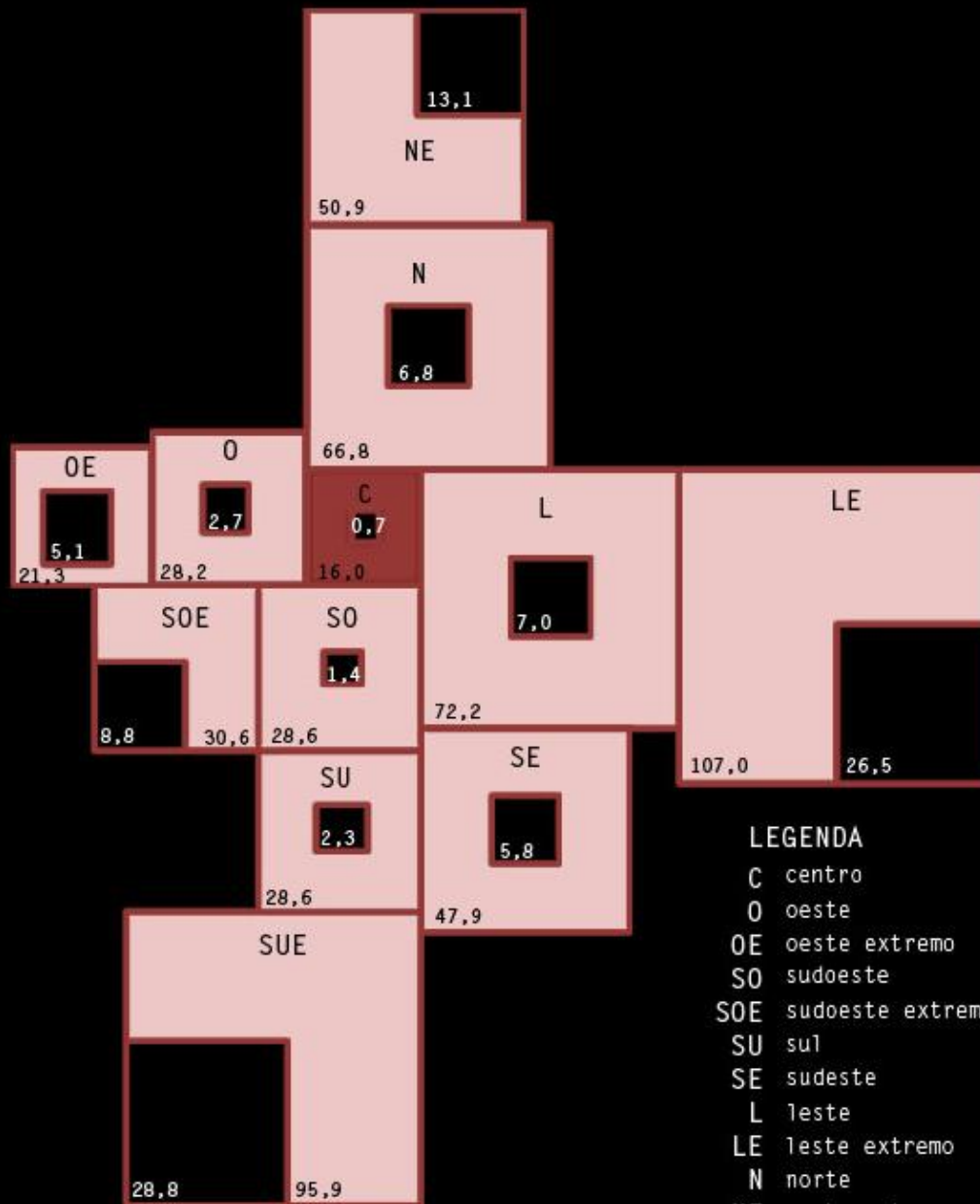
O MENOS É MAIS

SÃO PAULO É O MAIS.

O QUE A CIDADE TEM DE MENOS?



REPRESENTAÇÃO VISUAL DA ÁREA DE QUADRAS E TERRENOS VAGOS POR REGIÃO (em milhões de m<sup>2</sup>)



- LEGENDA**
- C centro
  - O oeste
  - OE oeste extremo
  - SO sudoeste
  - SOE sudoeste extremo
  - SU sul
  - SE sudeste
  - L leste
  - LE leste extremo
  - N norte
  - NE norte extremo
  - SUE sul extremo

# ESPAÇOS LIVRES

- APROVEITAR OS ESPAÇOS EXISTENTES
- USUFRUIR DOS RESPIROS (VAZIO)
- EMPENAS





ÁREA DO CENTRO DE SÃO PAULO



METRÔ



VIAS

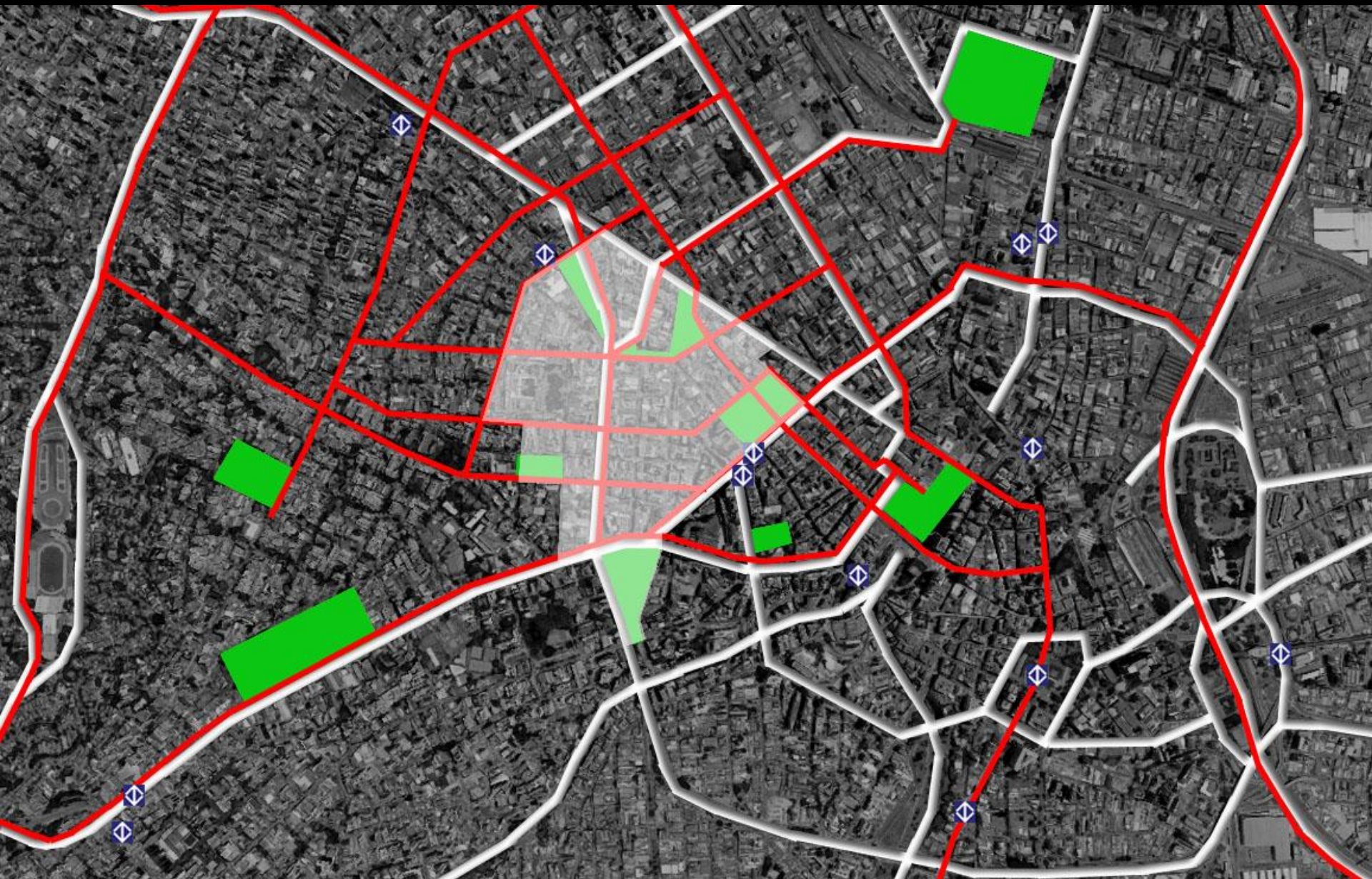


ÁREAS VERDES

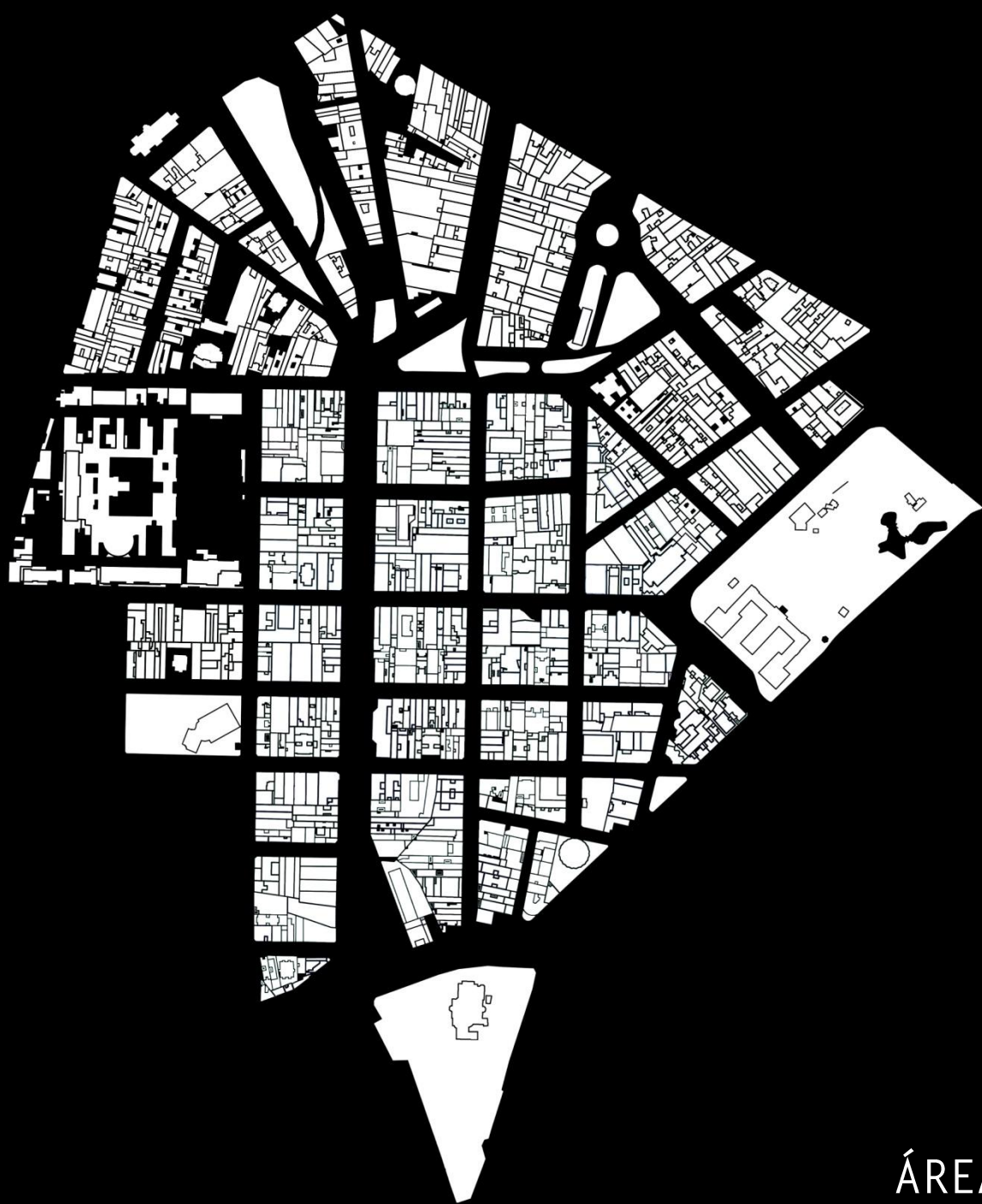




CICLOVIAS



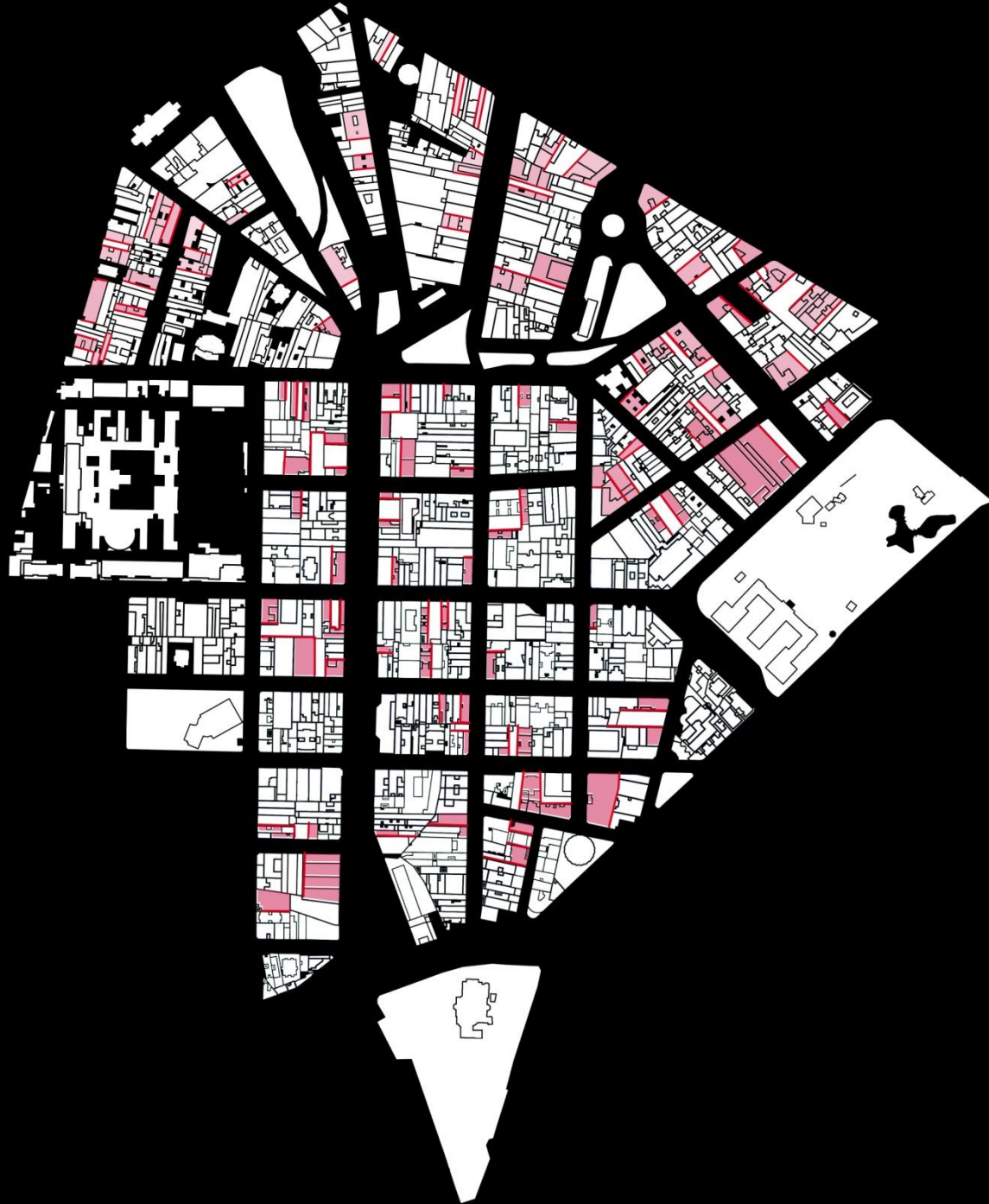
ÁREA DE ESTUDO



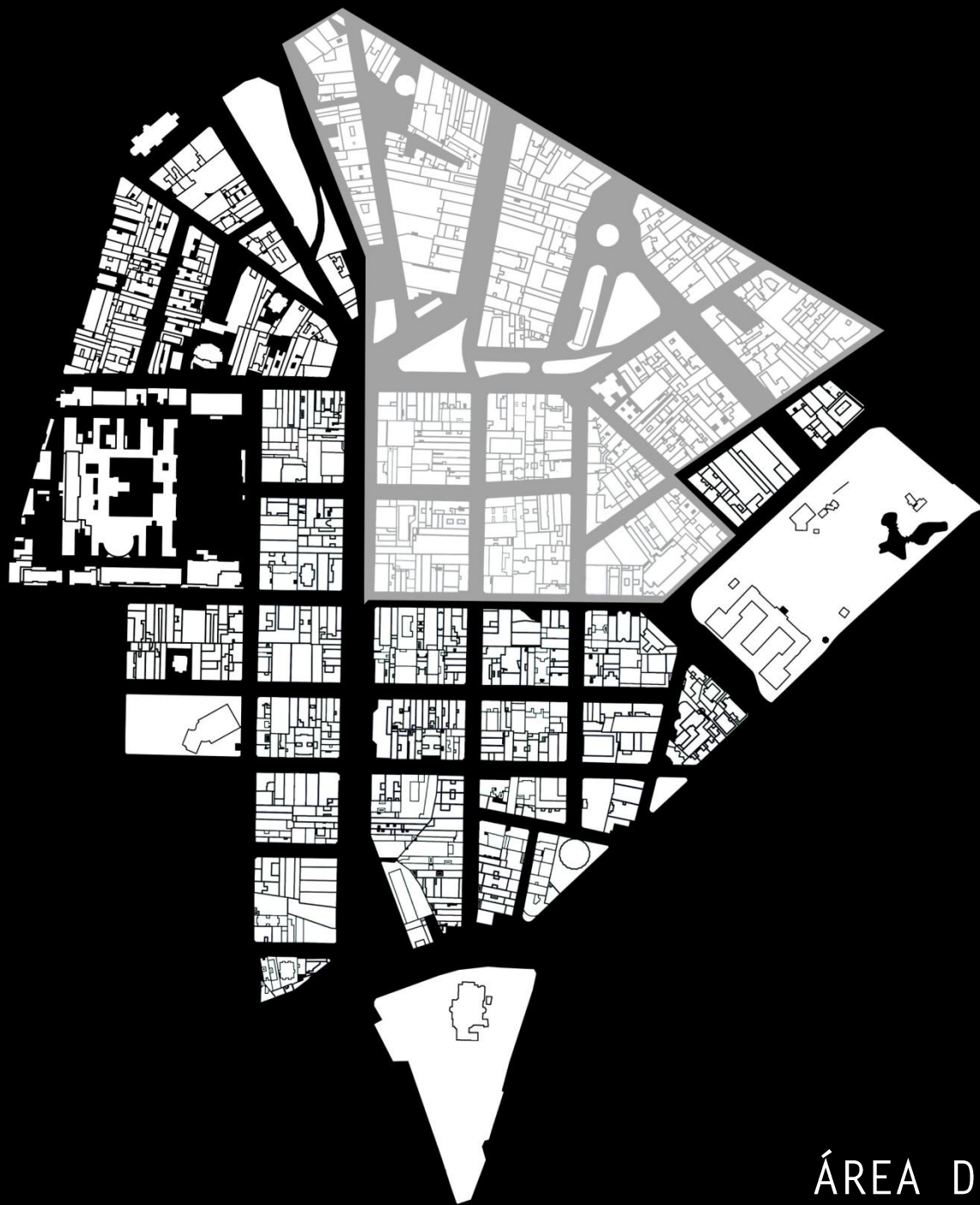
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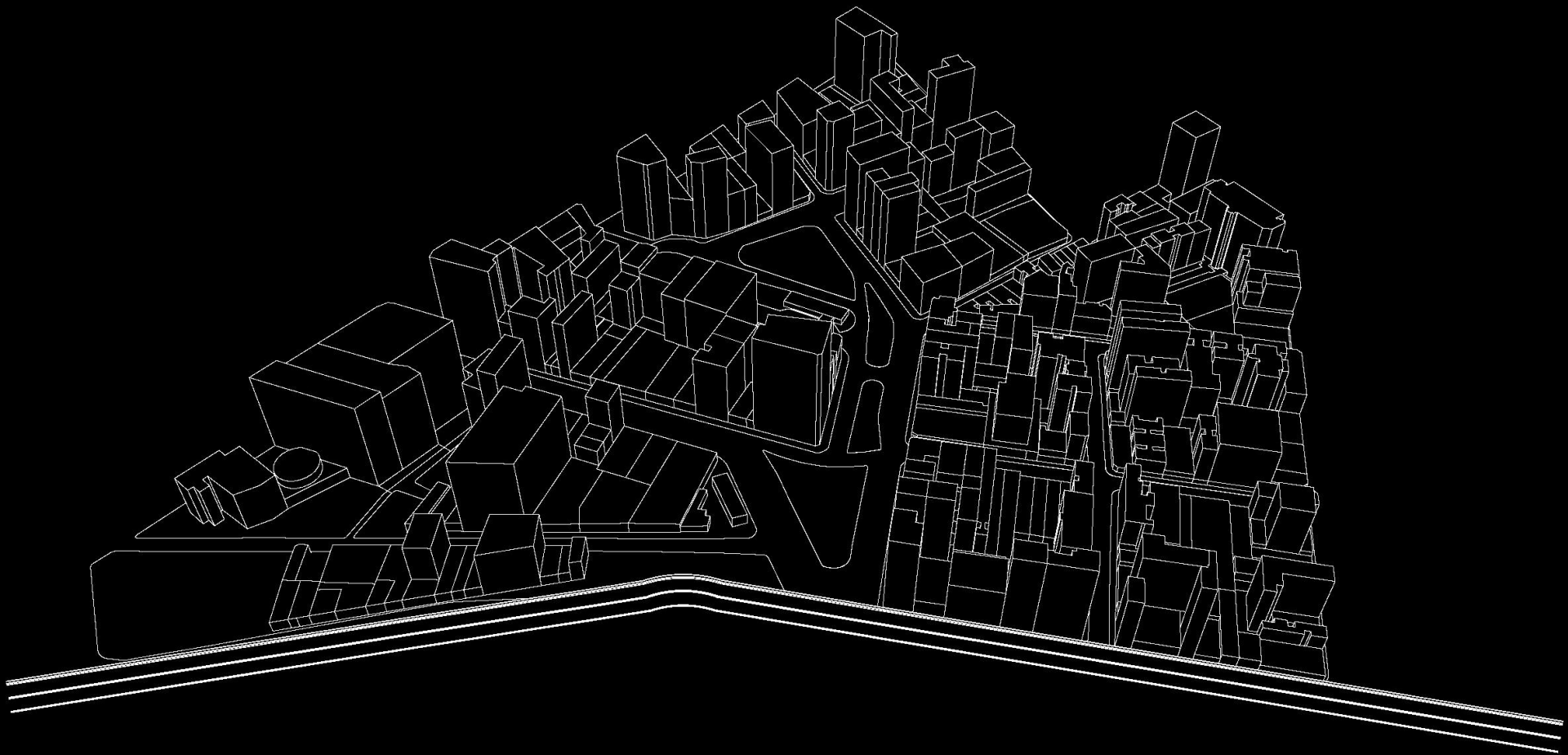
USOS



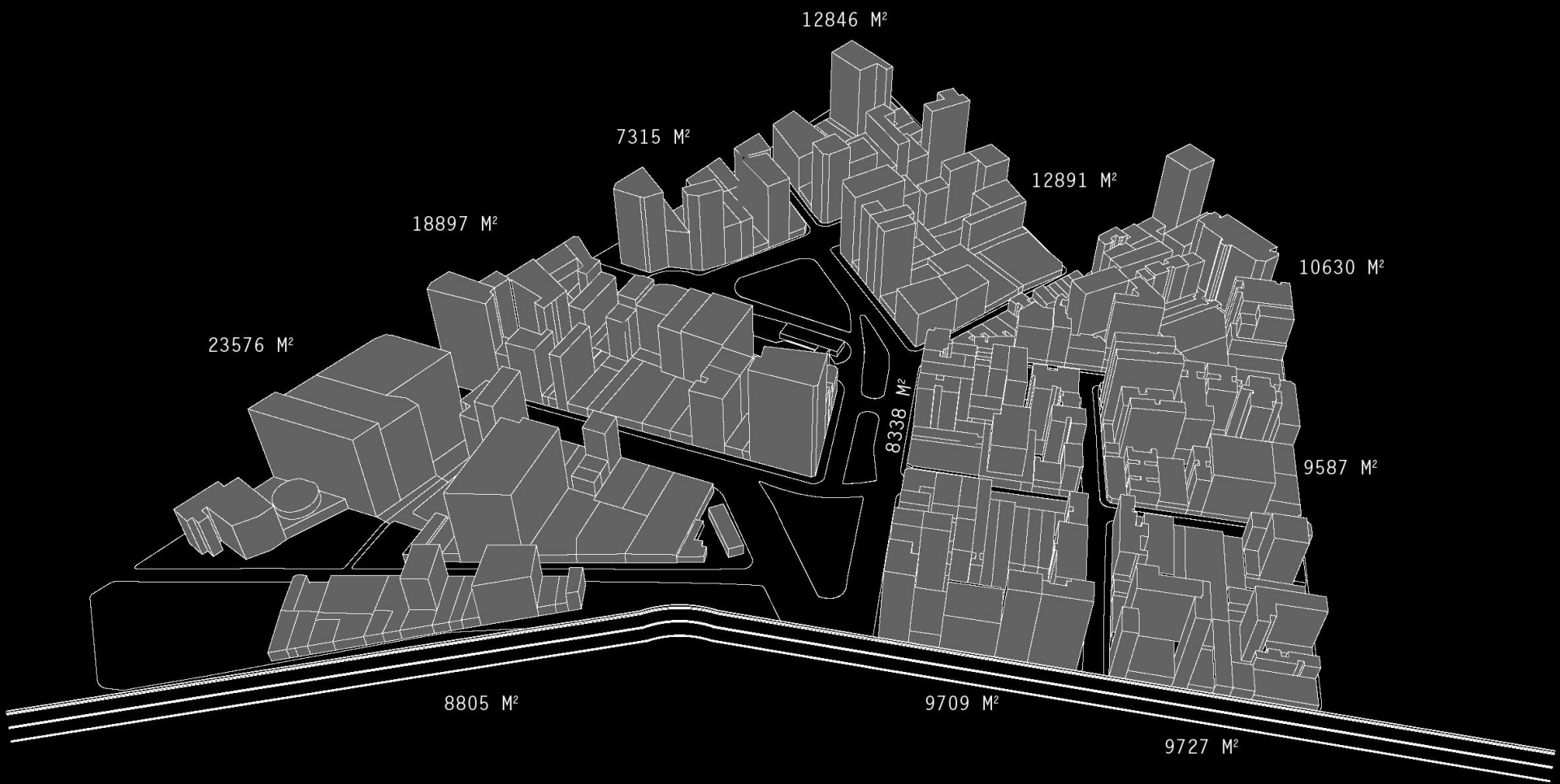
EMPENAS



ÁREA DE INTERESSE

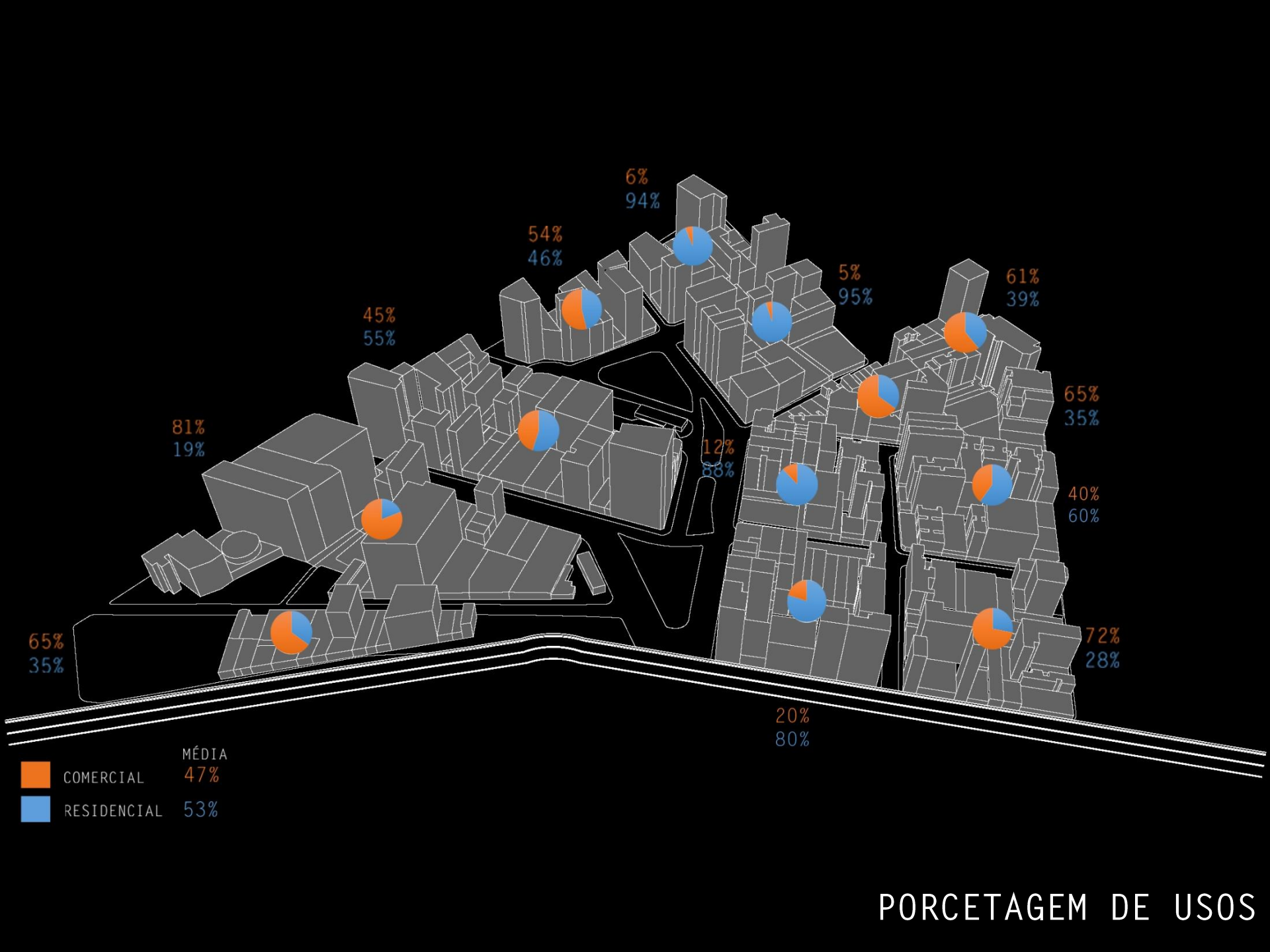


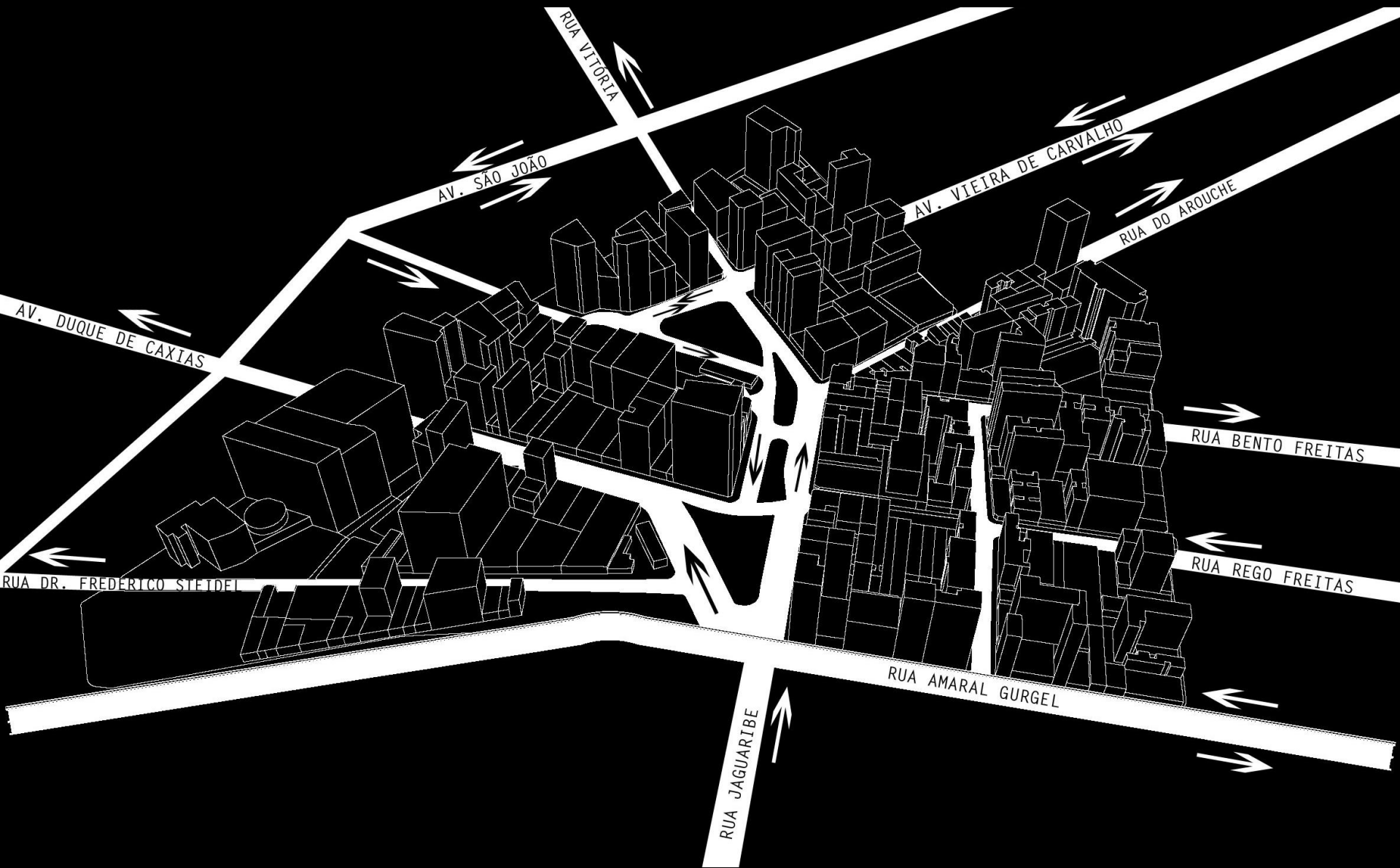
ÁREA DE INTERESSE



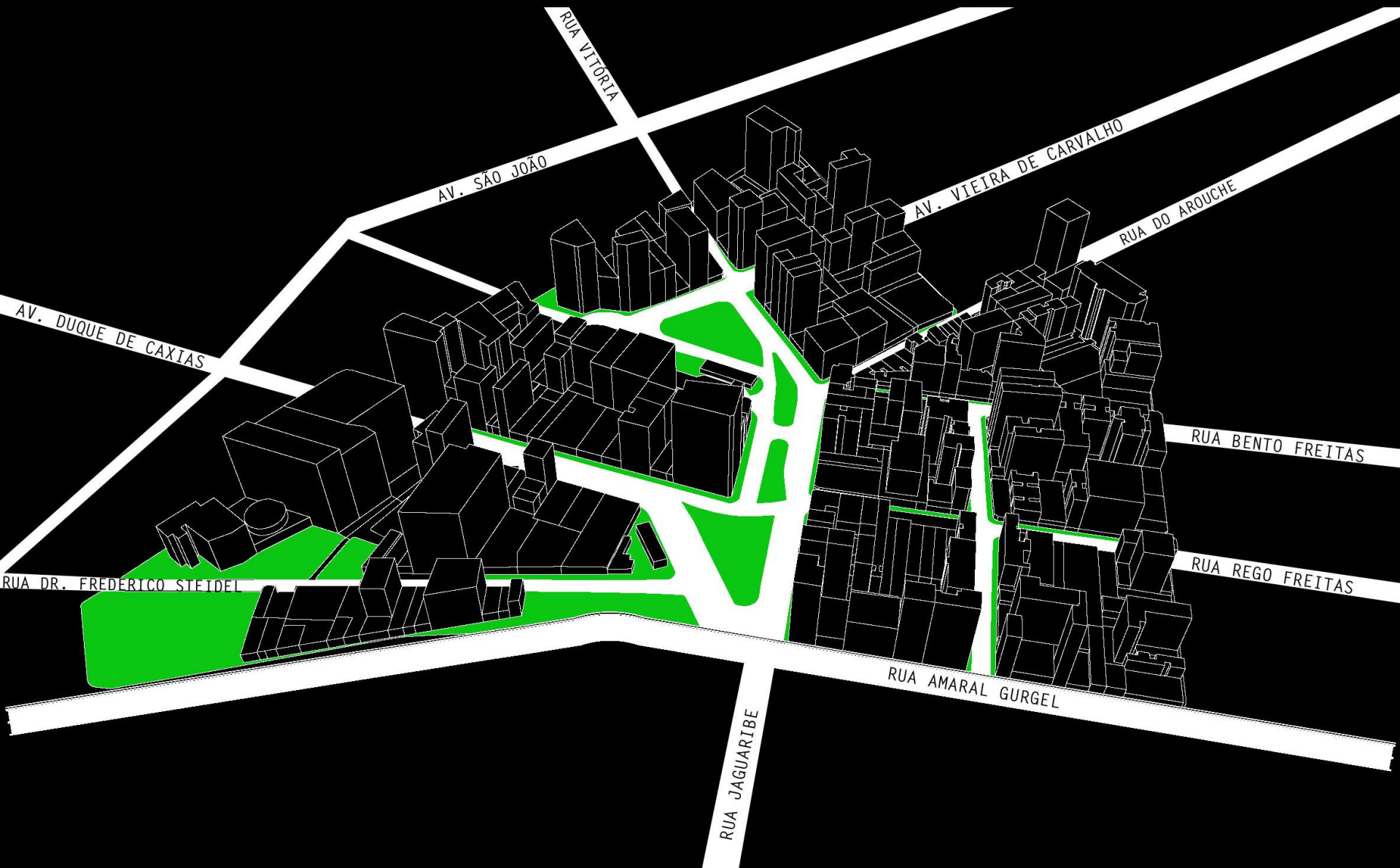
M² QUARTEIRÕES



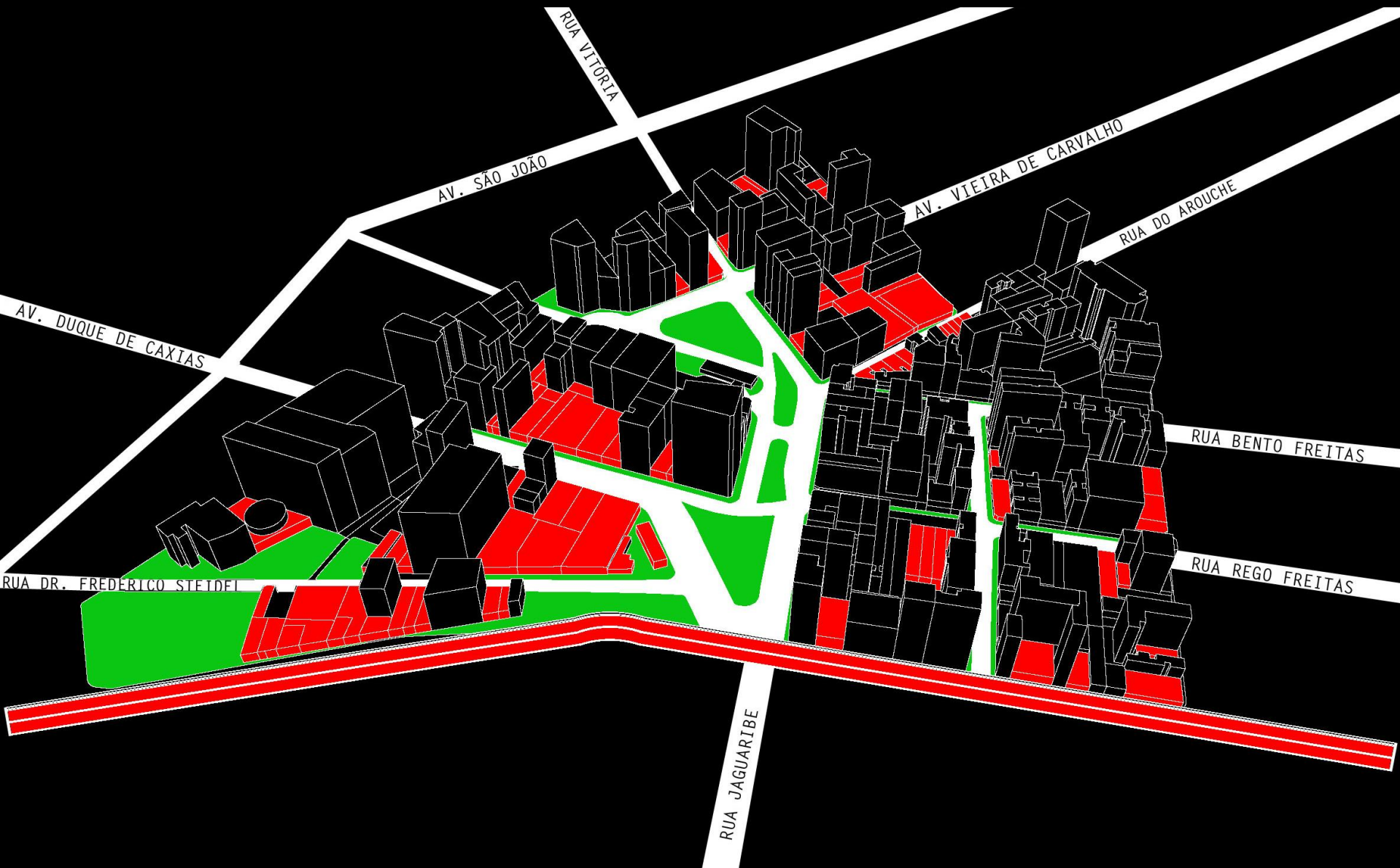




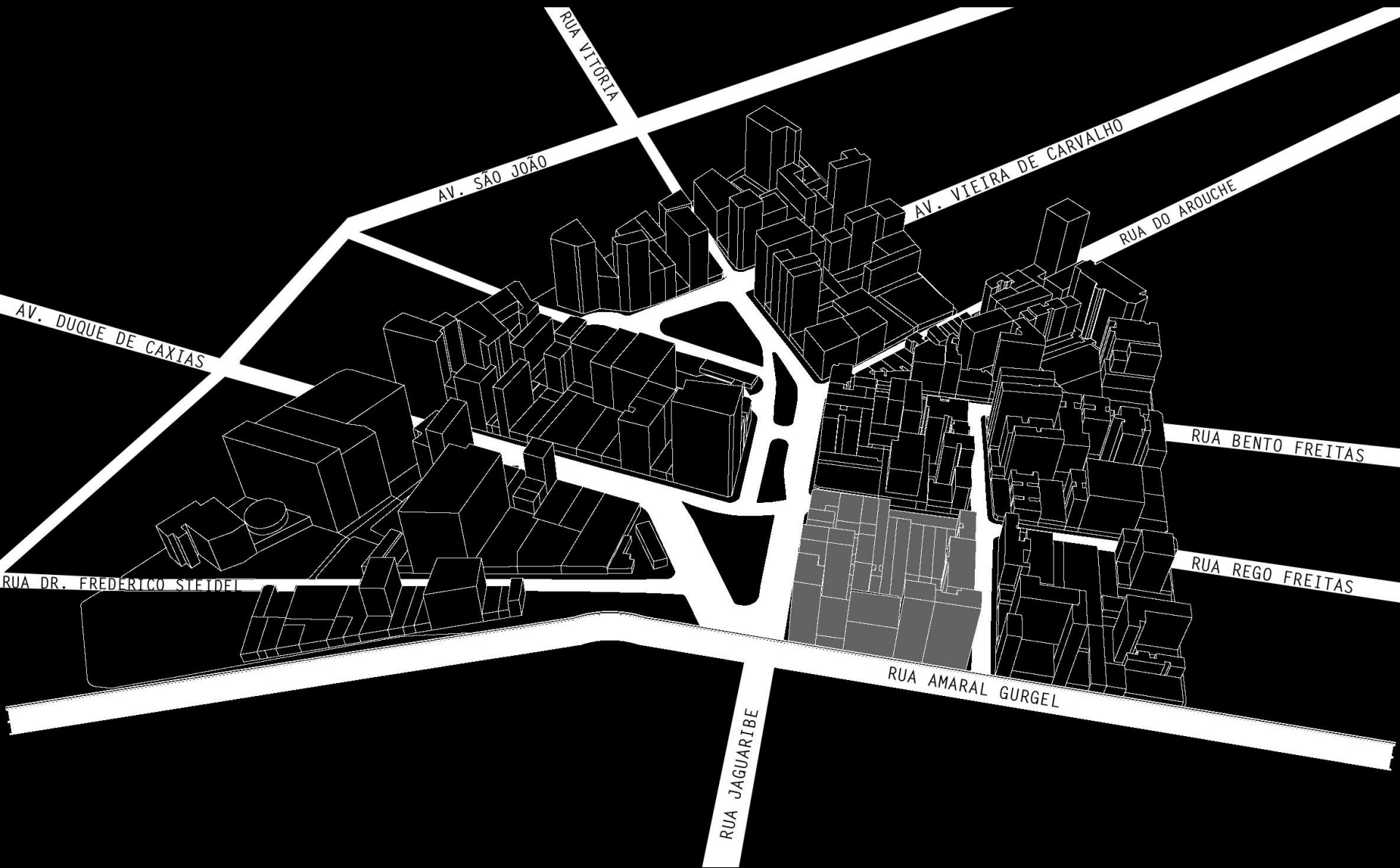
RUAS E DIREÇÕES



COTA DO LARGO DO AROUCHE



COTA DO MINHOCÃO



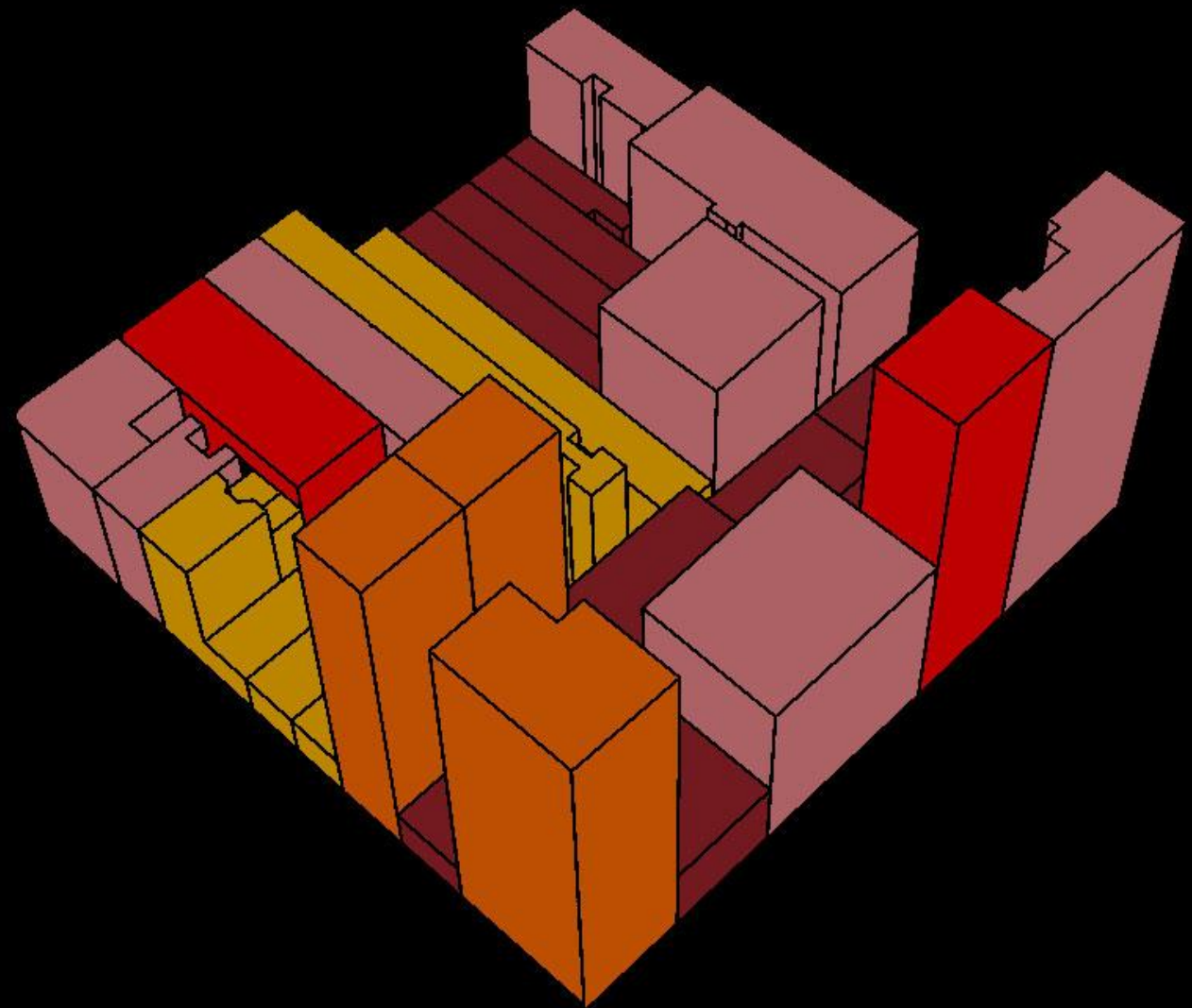
QUADRA DE INTERESSE



QUADRA DE INTERESSE



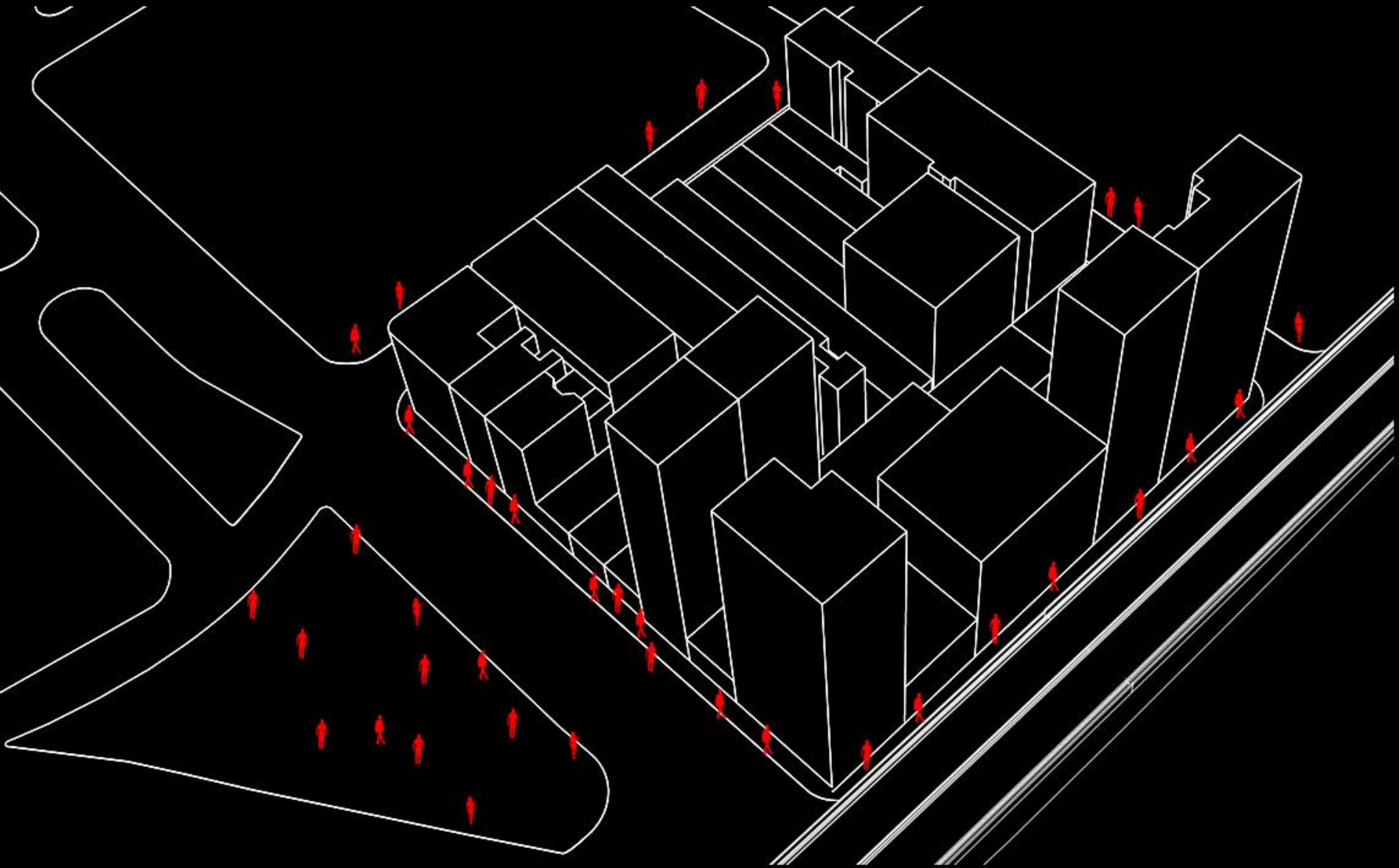
USOS DA QUADRA



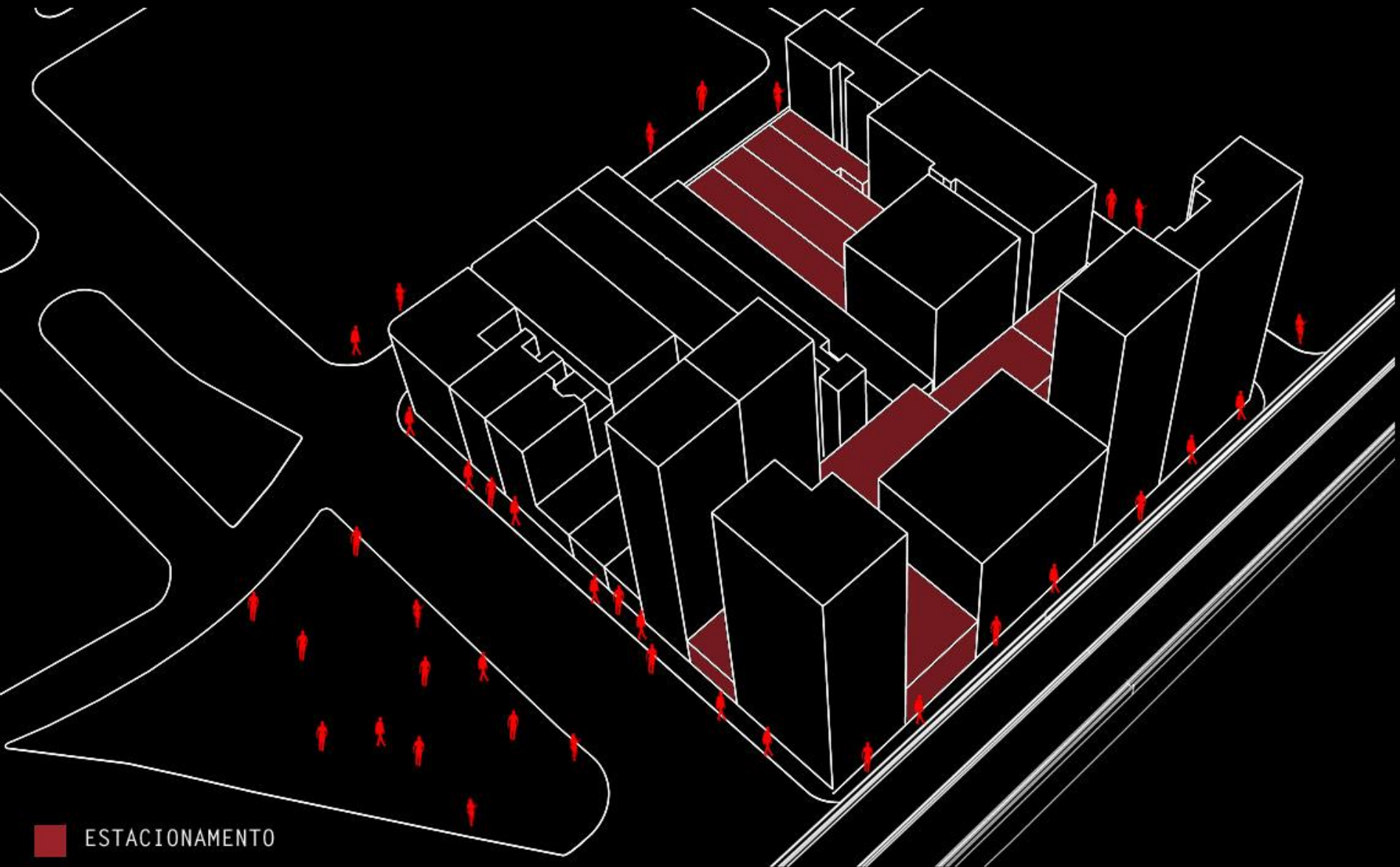
- COMÉRCIO
- SERVIÇOS
- HABITAÇÃO
- ESTACIONAMENTO
- USO MISTO

USOS DA QUADRA\_ ISOMÉTRICA



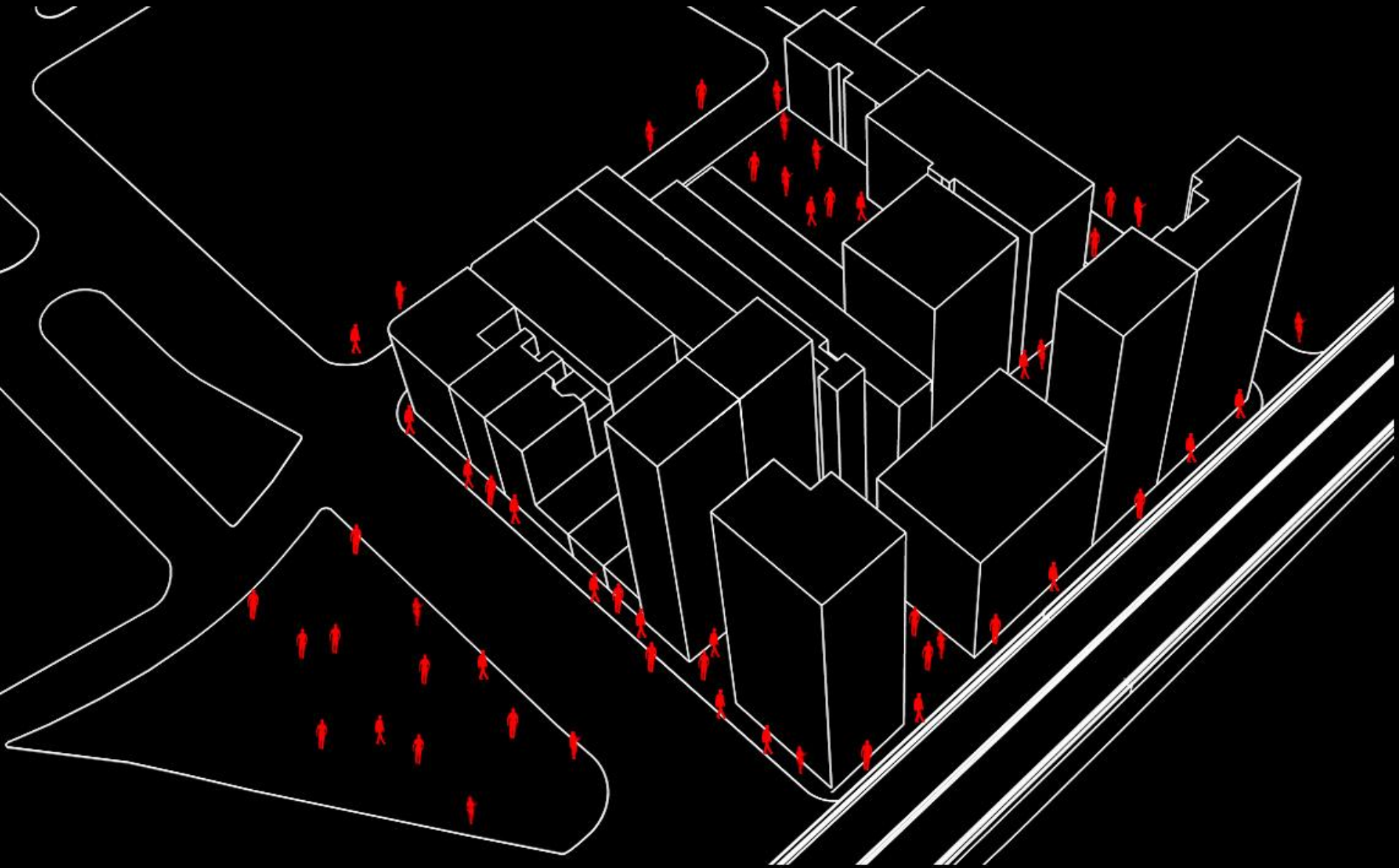


PERMEABILIDADE

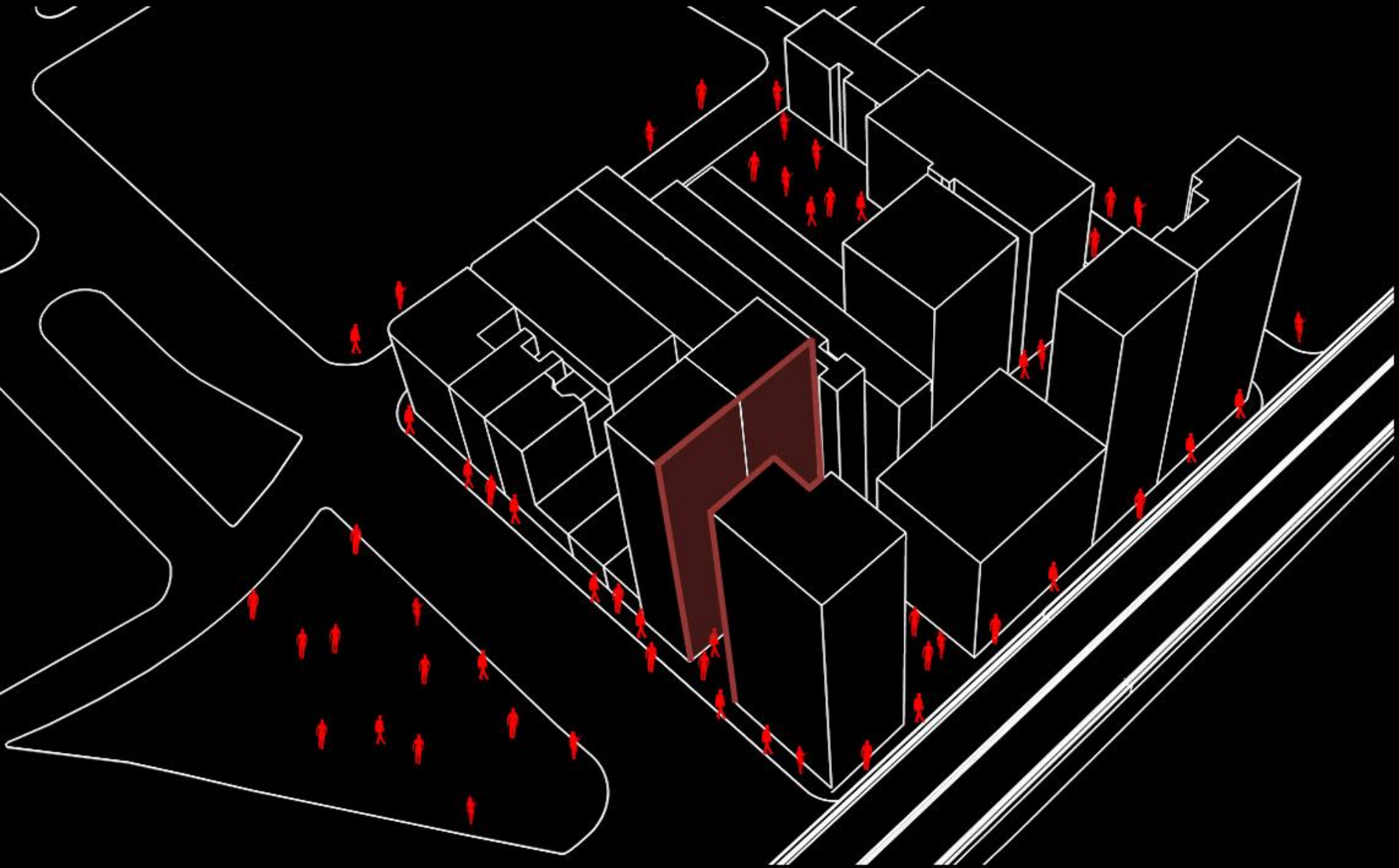


ESTACIONAMENTO

ESTACIONAMENTOS



PERMEABILIDADE NOVA



EMPENA ESCOLHIDA



FOTO

# INTENÇÃO DE PROJETO:

- PROGRAMA - FEIRAS

- ÁREA LIVRE - PRAÇA





## MERCADO MUNICIPAL

- \_281 boxes
- \_Atacado 22h às 6h
- \_Varejo 6h às 18h
- \_20 mil fregueses por dia
- \_Venda de 350 toneladas de alimento por dia



## MERCADO DA LAPA

- \_95 boxes
- \_4840m<sup>2</sup> de área construída
- \_De 15 a 20 mil pessoas por dia

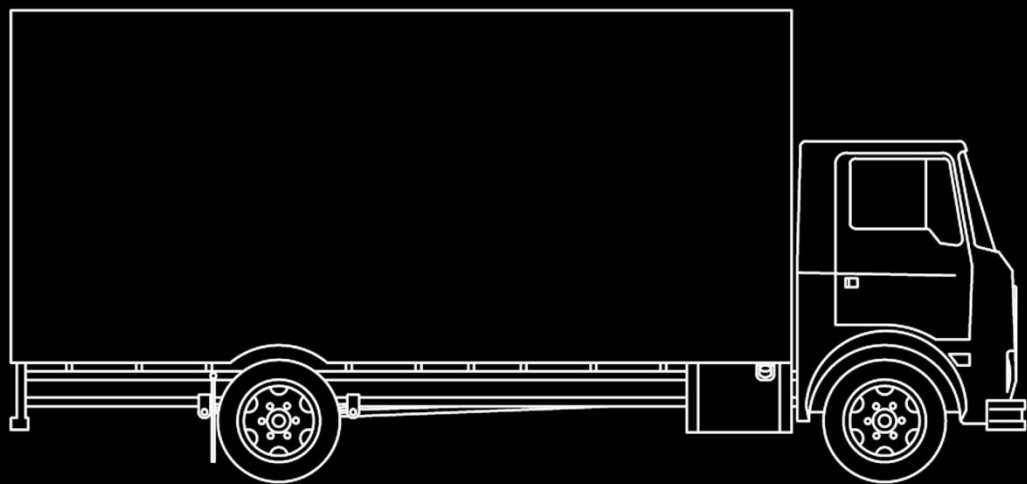


## MERCADO DE PINHEIROS

- \_52 boxes
- \_2 andares
- \_4000m<sup>2</sup> de área de vendas
- \_4196m<sup>2</sup>
- \_1742m<sup>2</sup> de estacionamento
- \_400 pessoas por dia

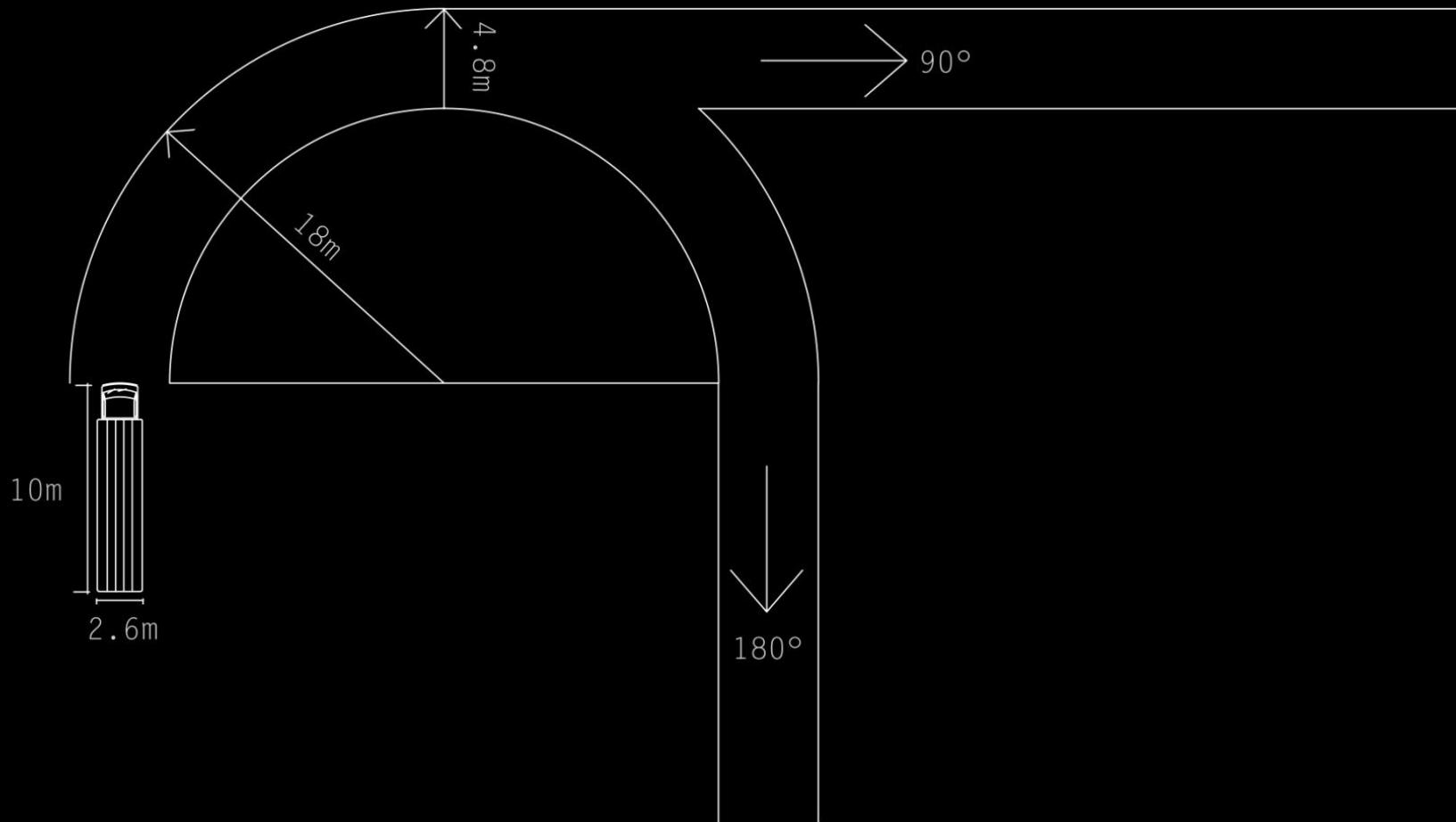
10.00

2.60



ANÁLISE CAMINHÕES





Estudo de Logística - Manobra de Caminhões

ANÁLISE CAMINHÕES





REFERÊNCIA



REFERÊNCIA



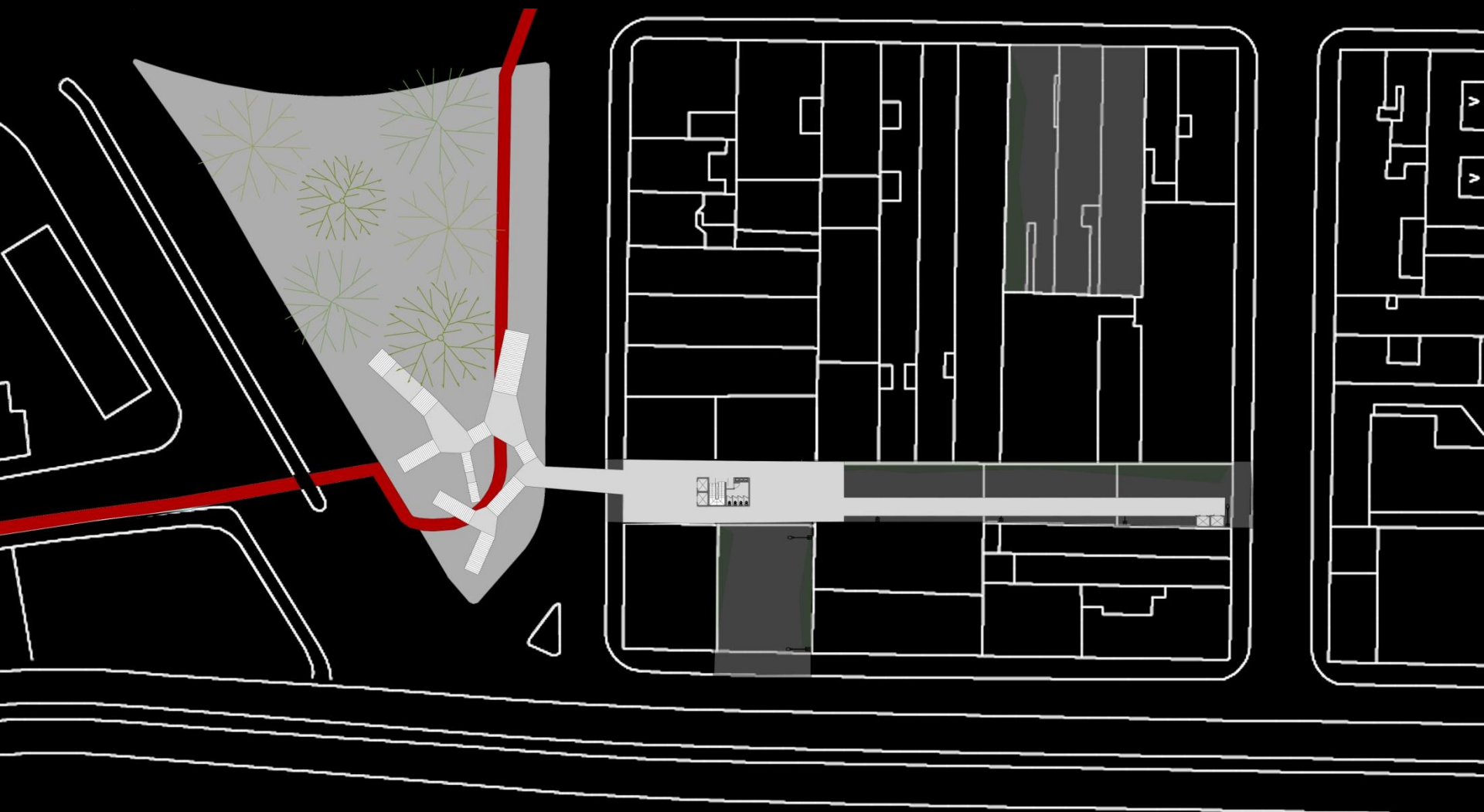
PLANTA TÉRREO



INTENÇÕES

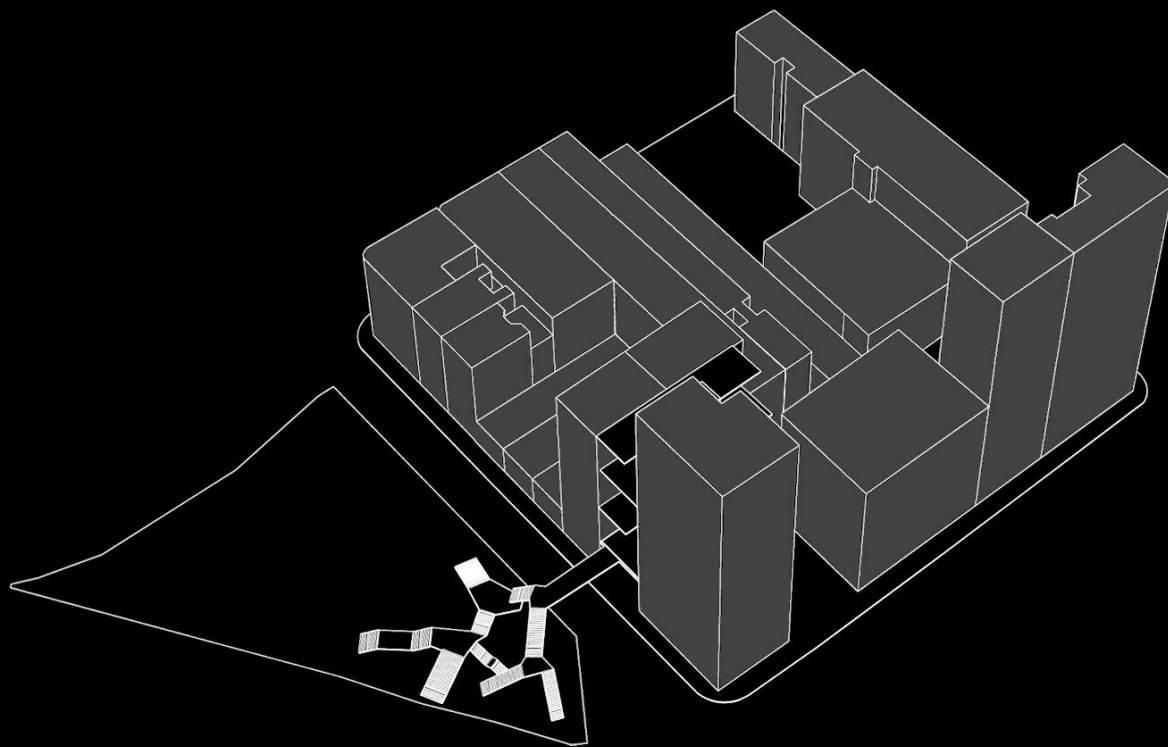


PROPOSTA TÉRREO



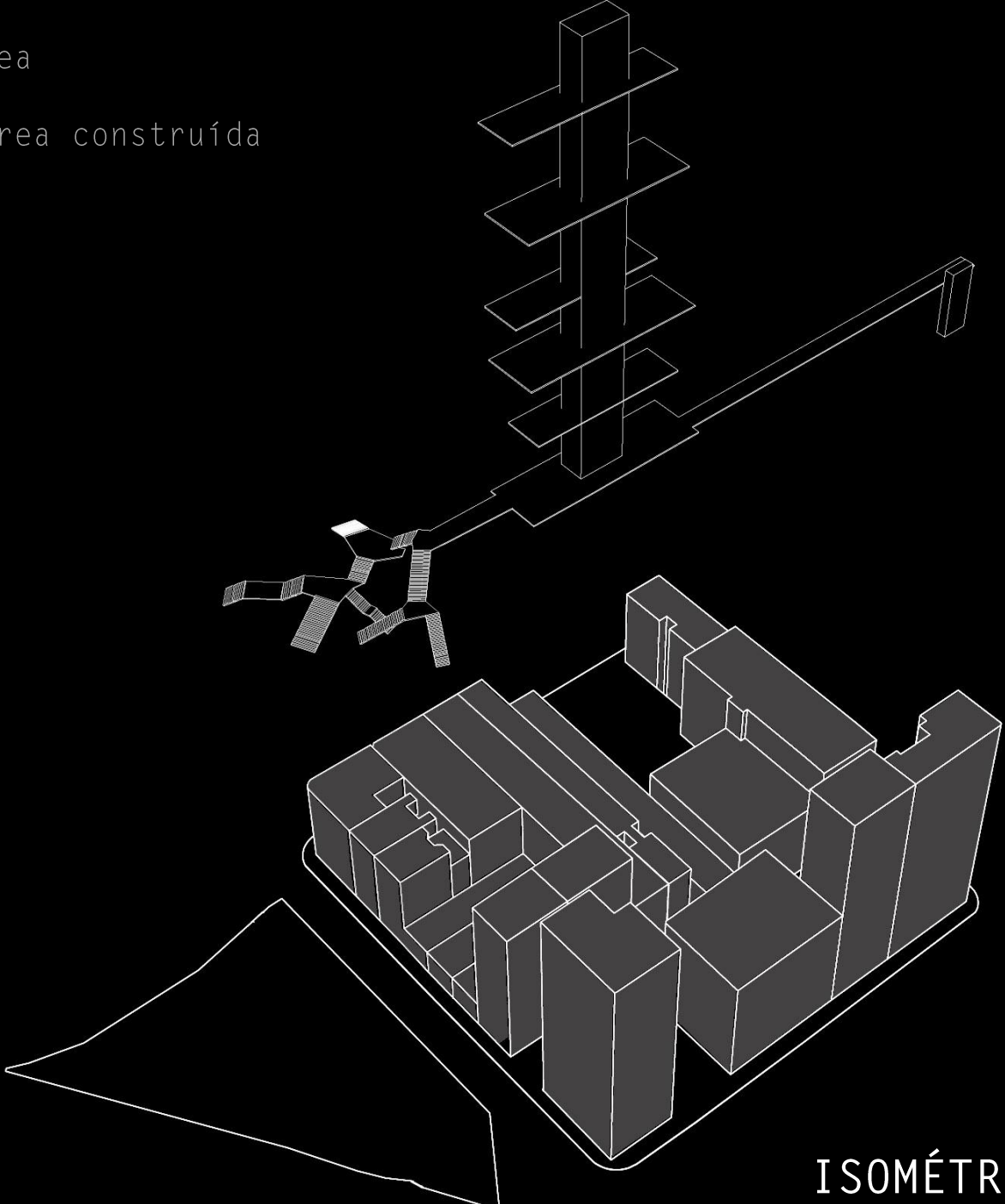
PROPOSTA 1° PAVIMENTO



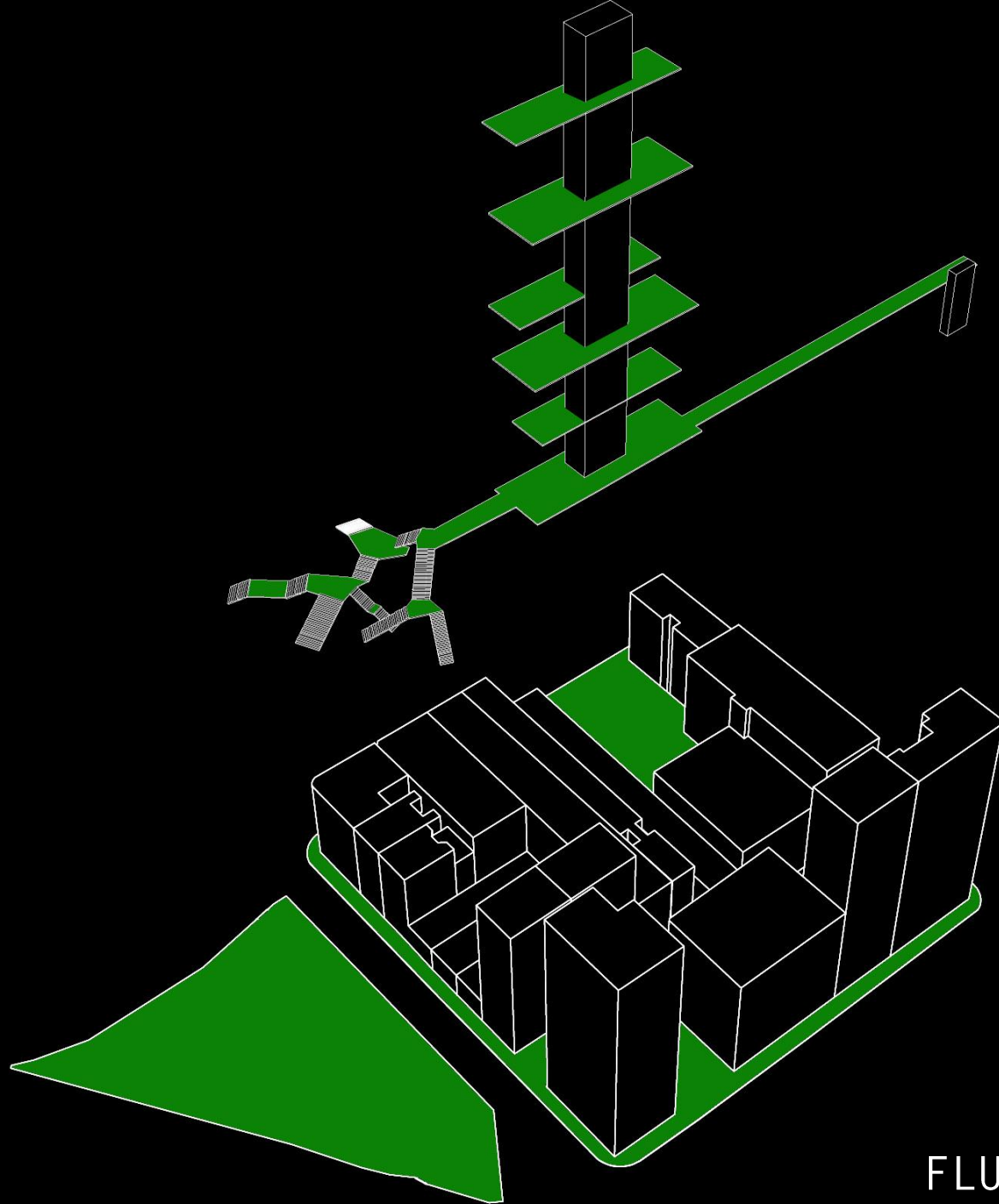


ISOMÉTRICA

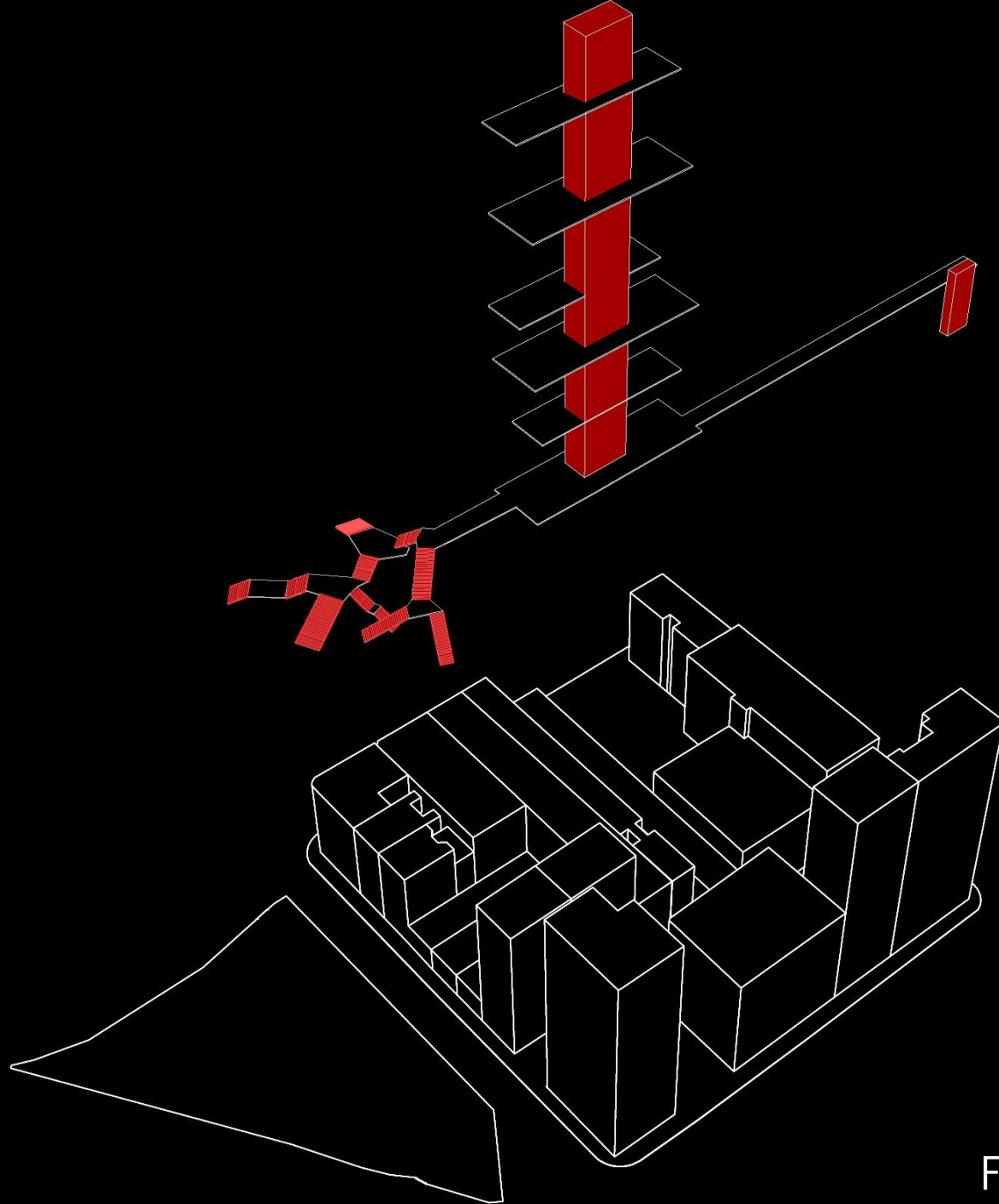
-313 m<sup>2</sup> de área  
-7 andares  
-2191 m<sup>2</sup> de área construída



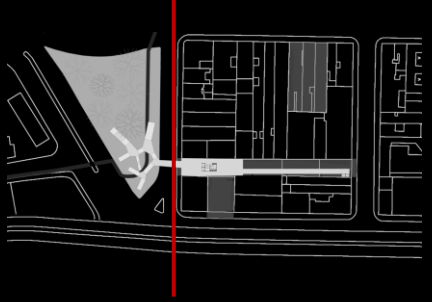
ISOMÉTRICA EXPLODIDA



FLUXO HORIZONTAL



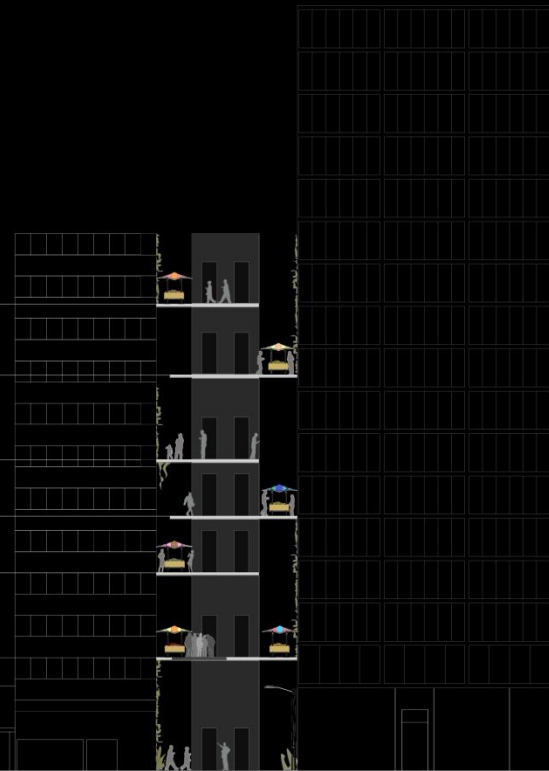
FLUXO VERTICAL



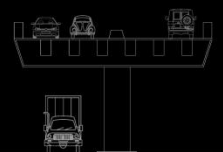
R. RÉGO FREITAS



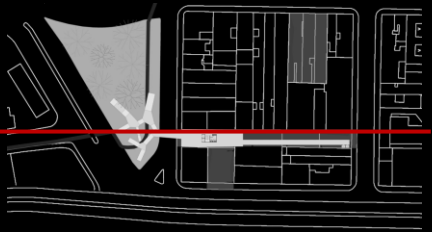
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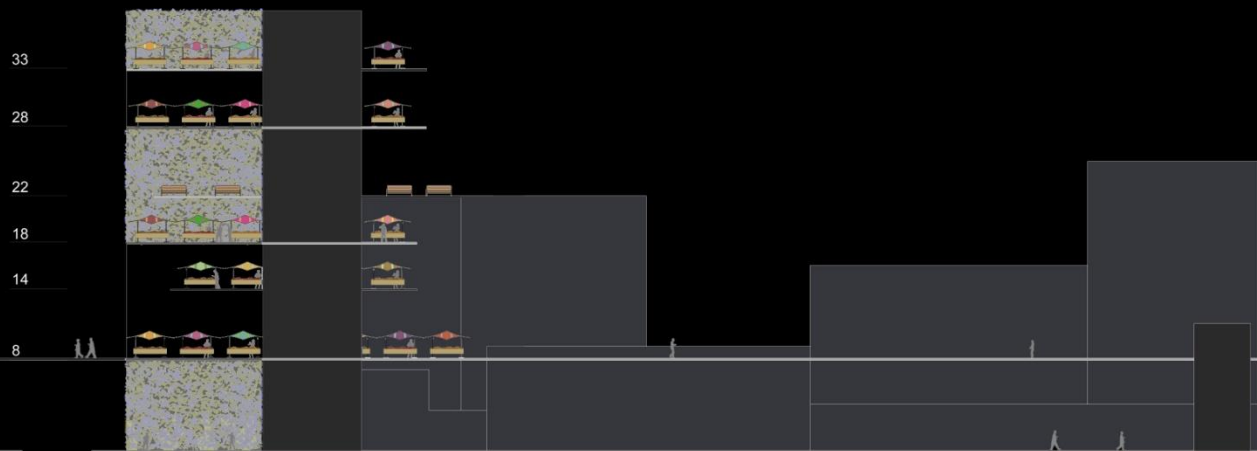
R. AMARAL GURGEL



ELEVAÇÃO



LARGO DO AROUCHE



CORTE



FOTOMONTAGEM