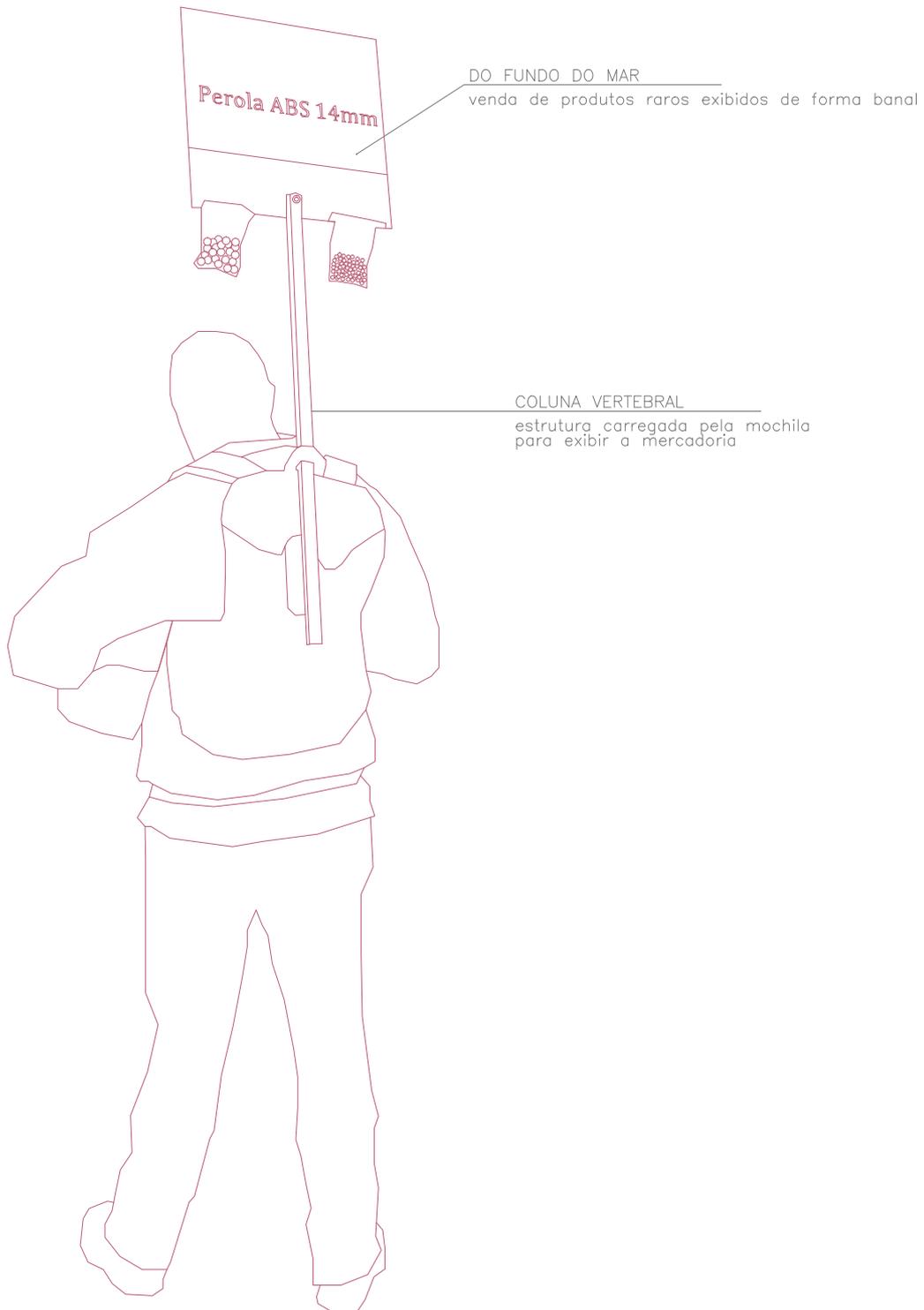


A R Q U I V O

D E A M B U L A N T E S

E M P É (S E R P L A C A)

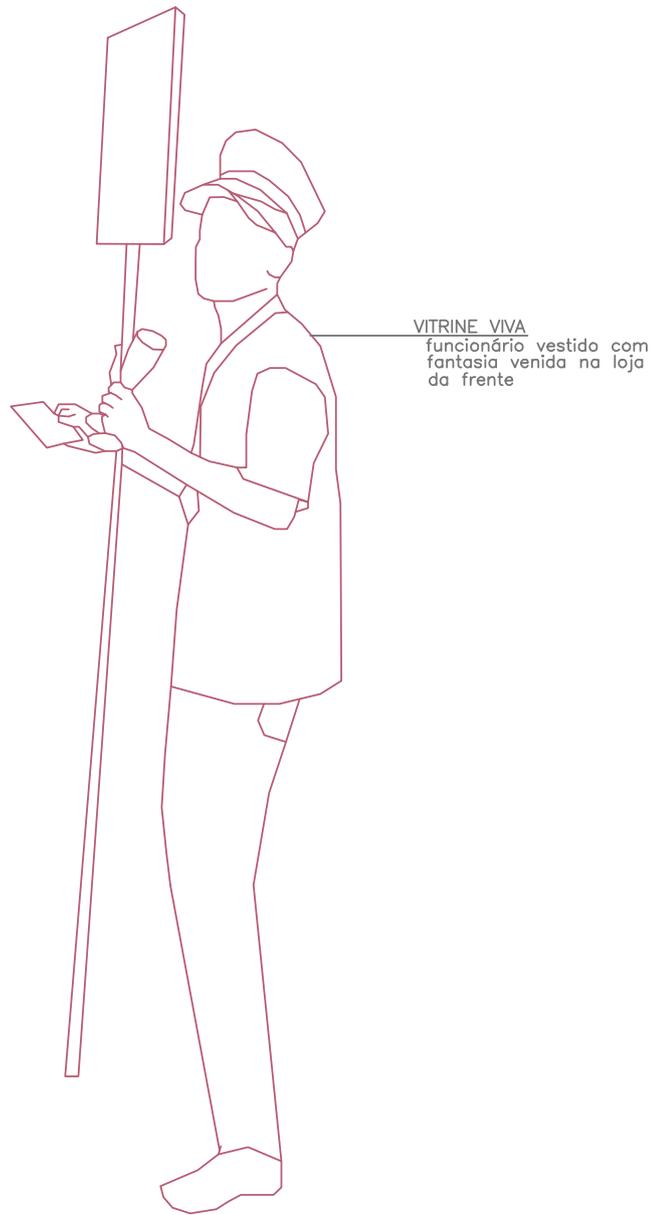






TEMPOS MODERNOS
propaganda feita através de luzes neon

ESTRATÉGIA
transeuntes são chamados
pra frente da loja

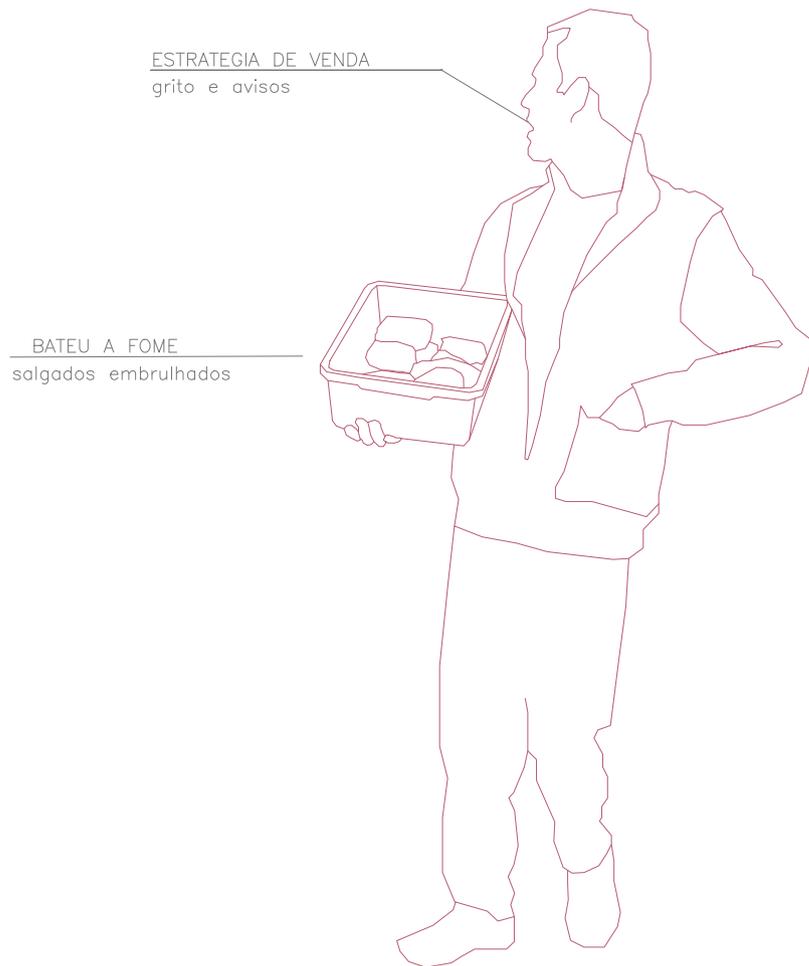


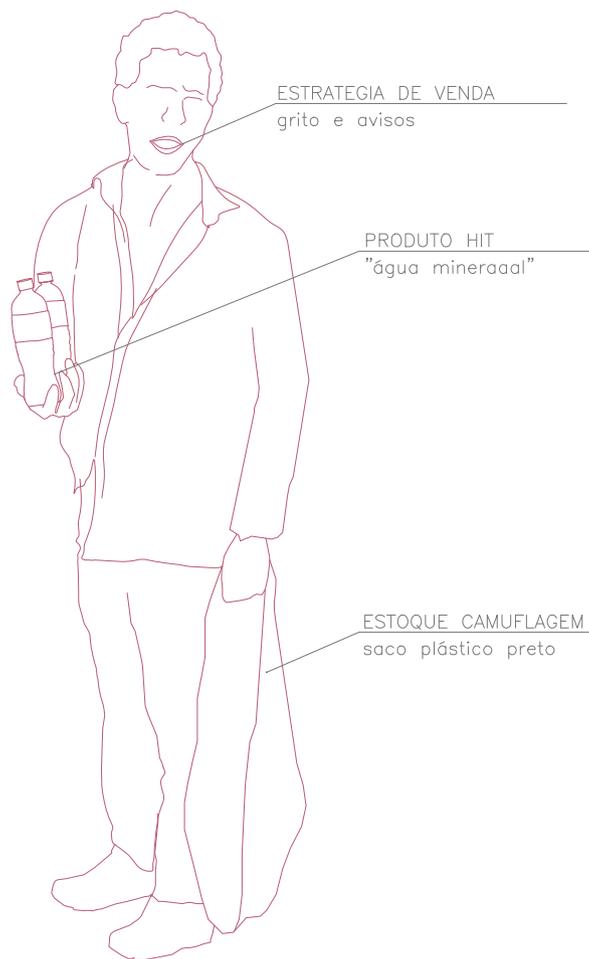
VITRINE VIVA
funcionário vestido com
fantasia venida na loja
da frente

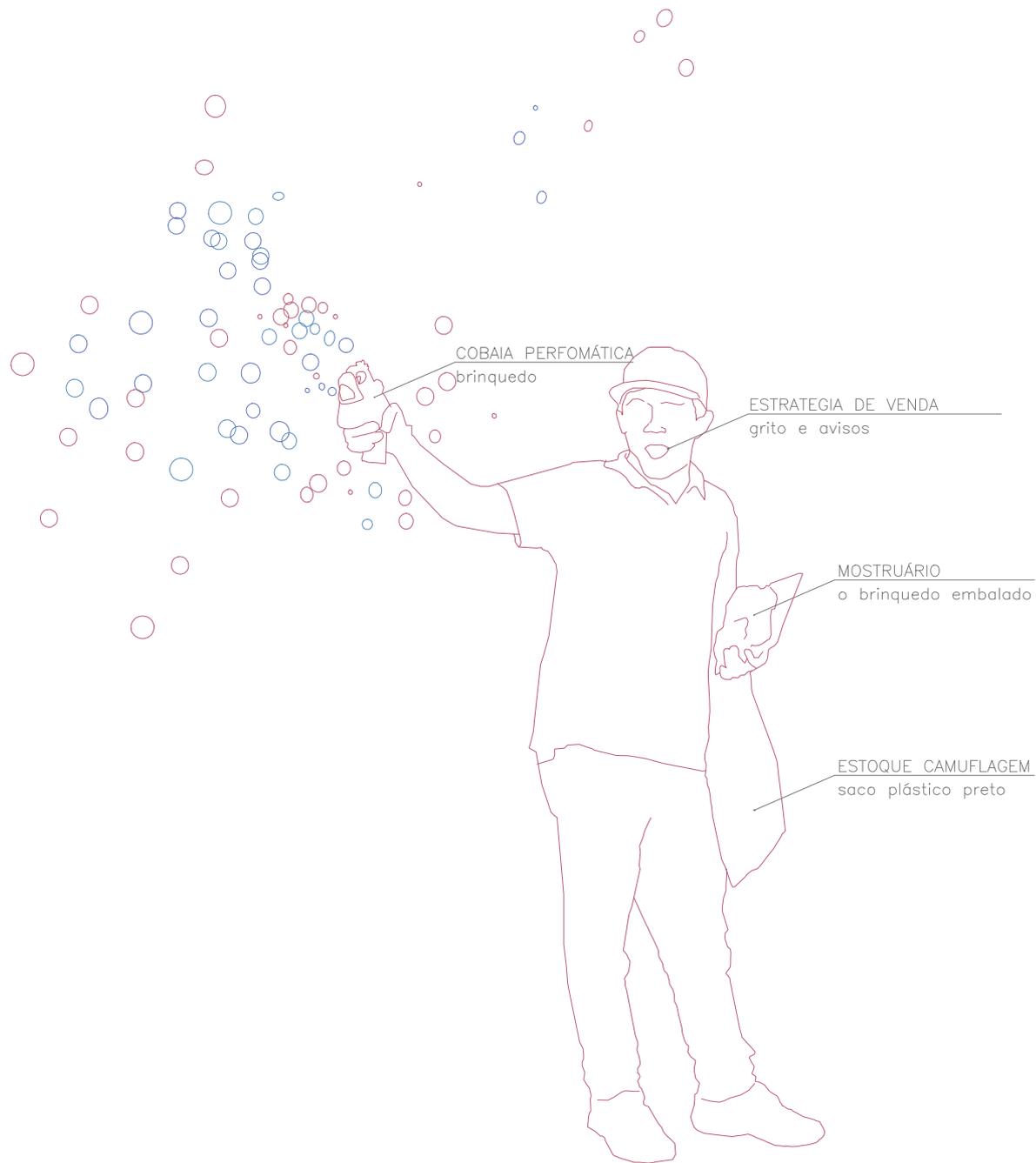




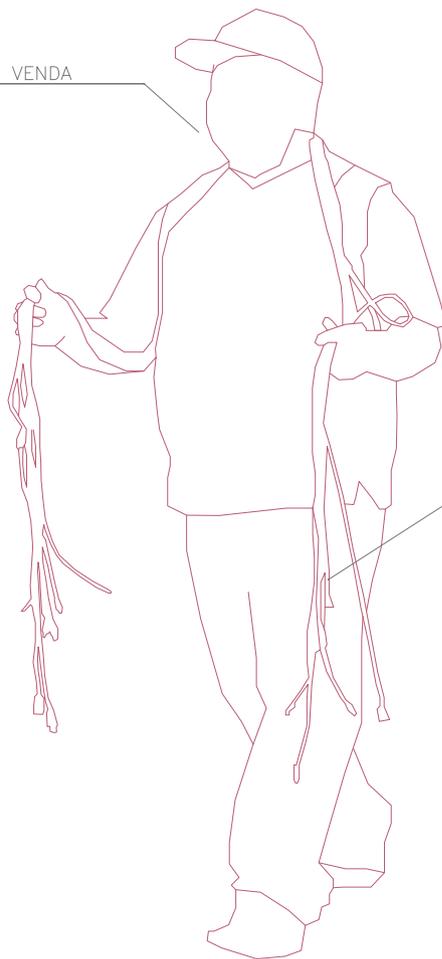




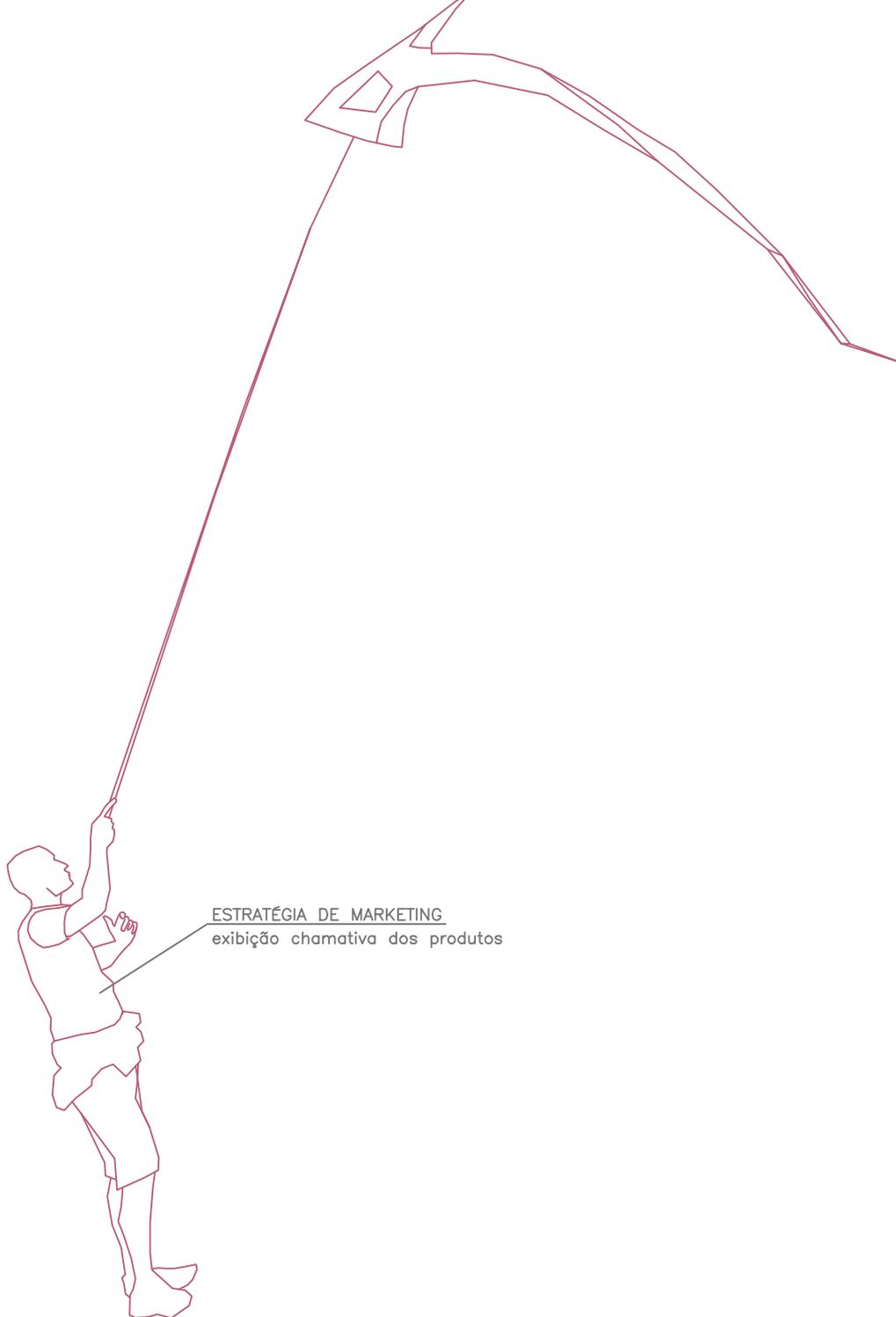




ESTRATEGIA DE VENDA
grito e avisos



VITRINE NOMADE
vendedor com cabos USB amarrados no corpo

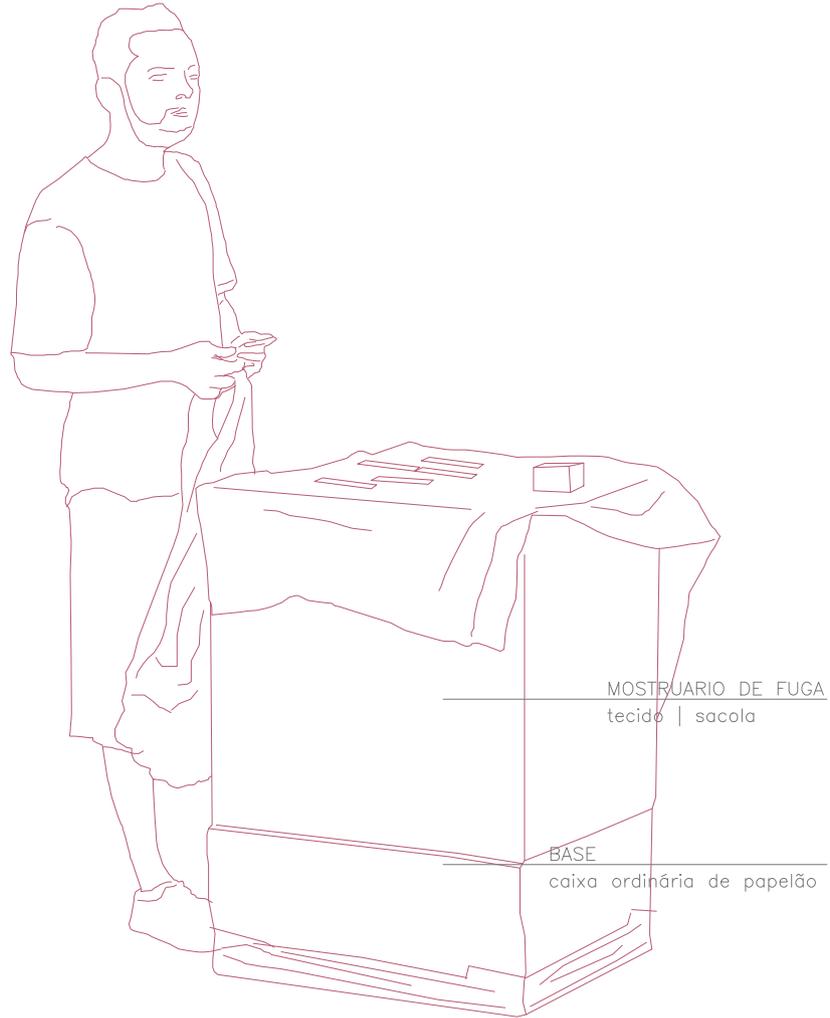


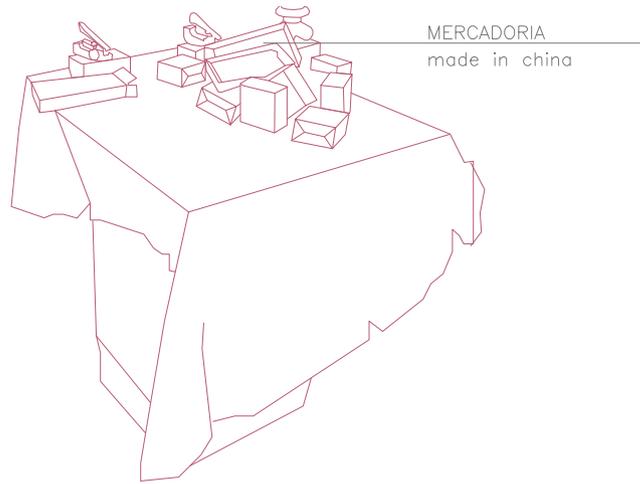


VITRINE
portão de um prédio

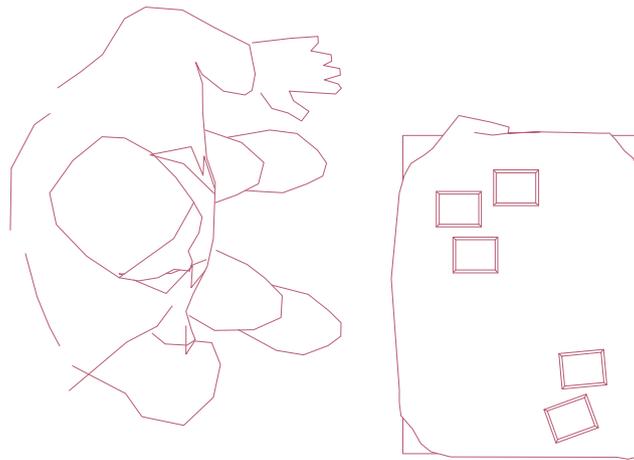
FITA ADESIVA
suporte expositor

ESTRUTURA SOBRE RODAS
transporte das mercadorias

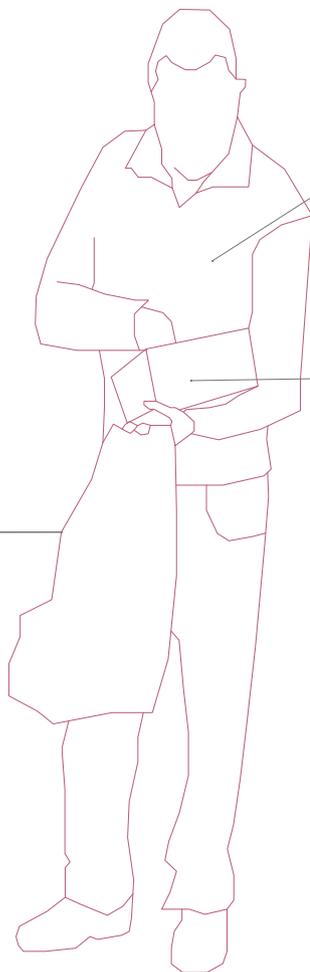




MERCADORIA
made in china



ESTOQUE DOS PRODUTOS
mochila preta que serve
como estoque de dinheiro
e comida

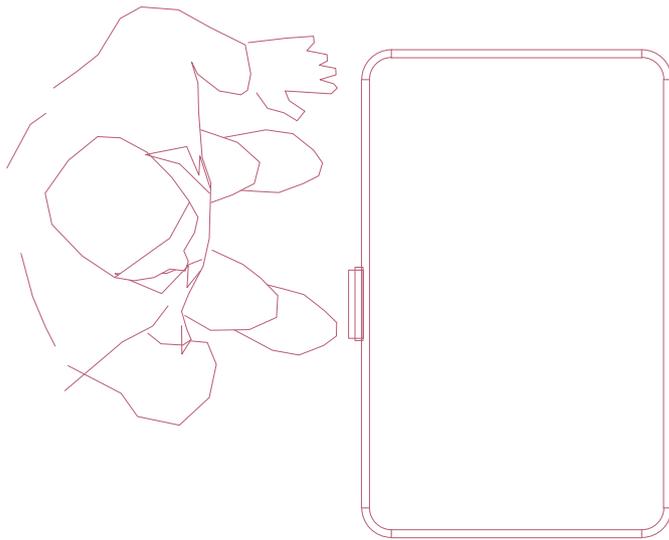
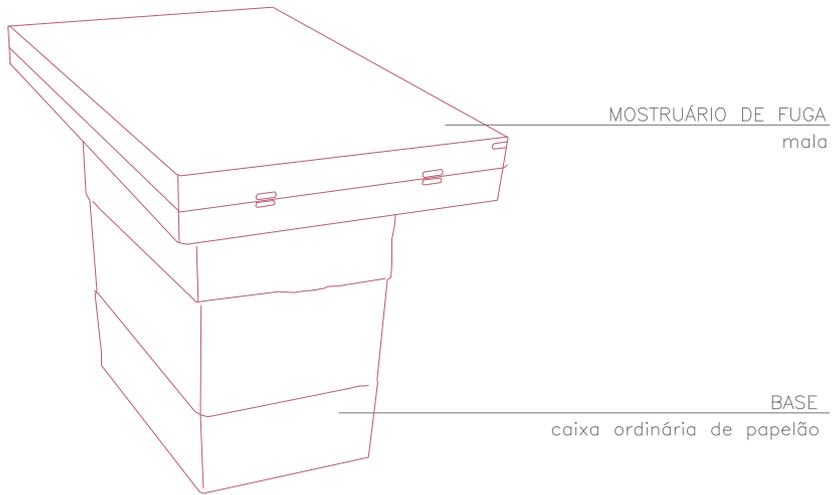


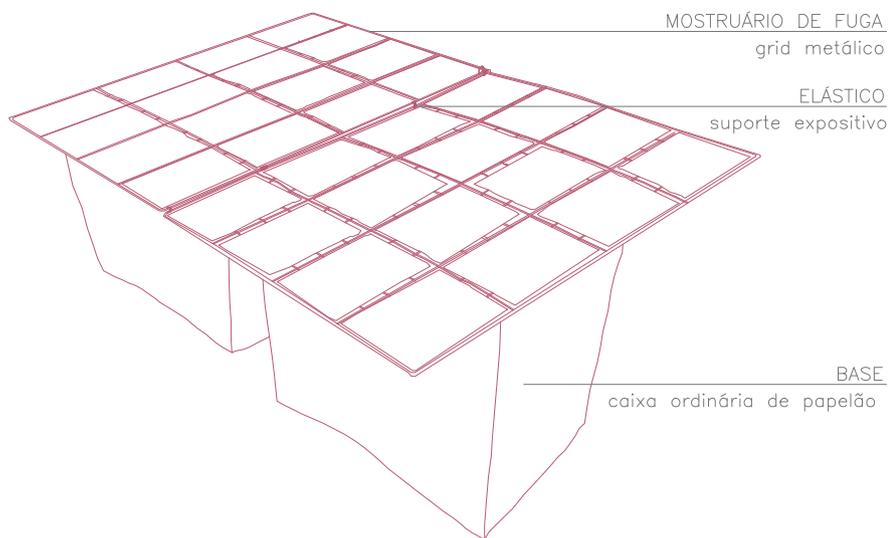
PONTO ESTRATÉGICO
ambulantes localizados na
frente do metrô

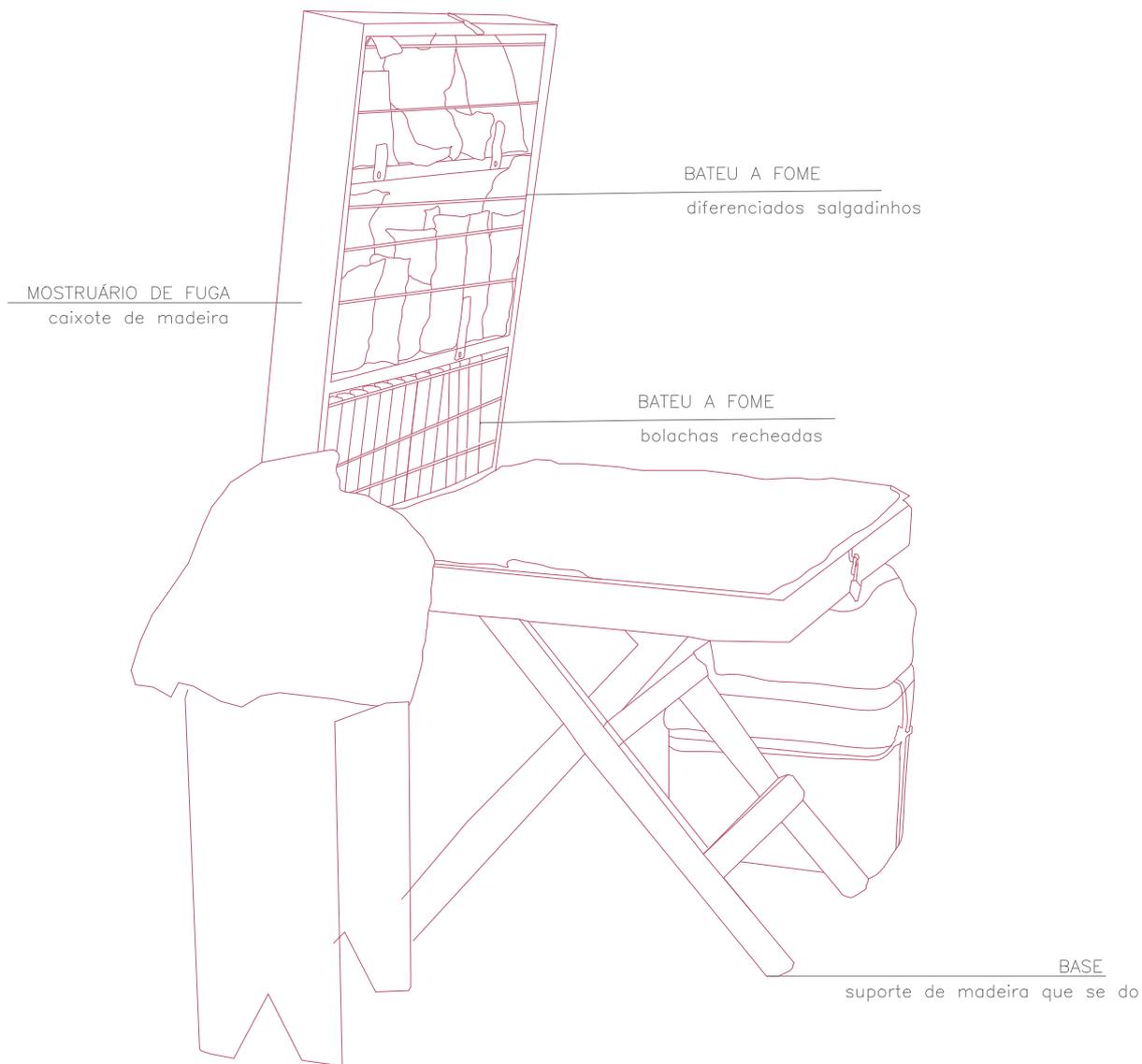
TODOS OS GOSTOS
venda de chocolate
e doritos

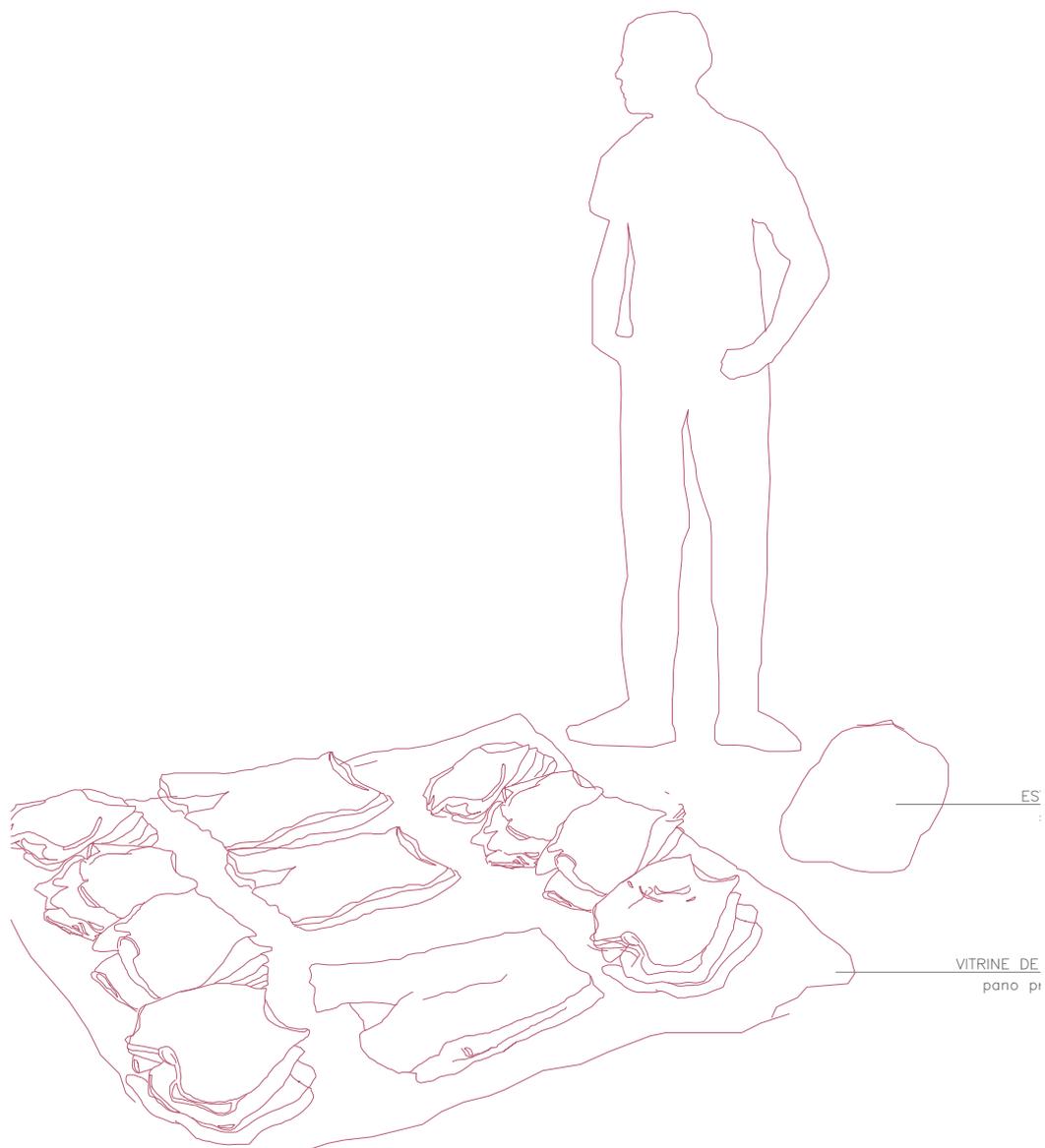


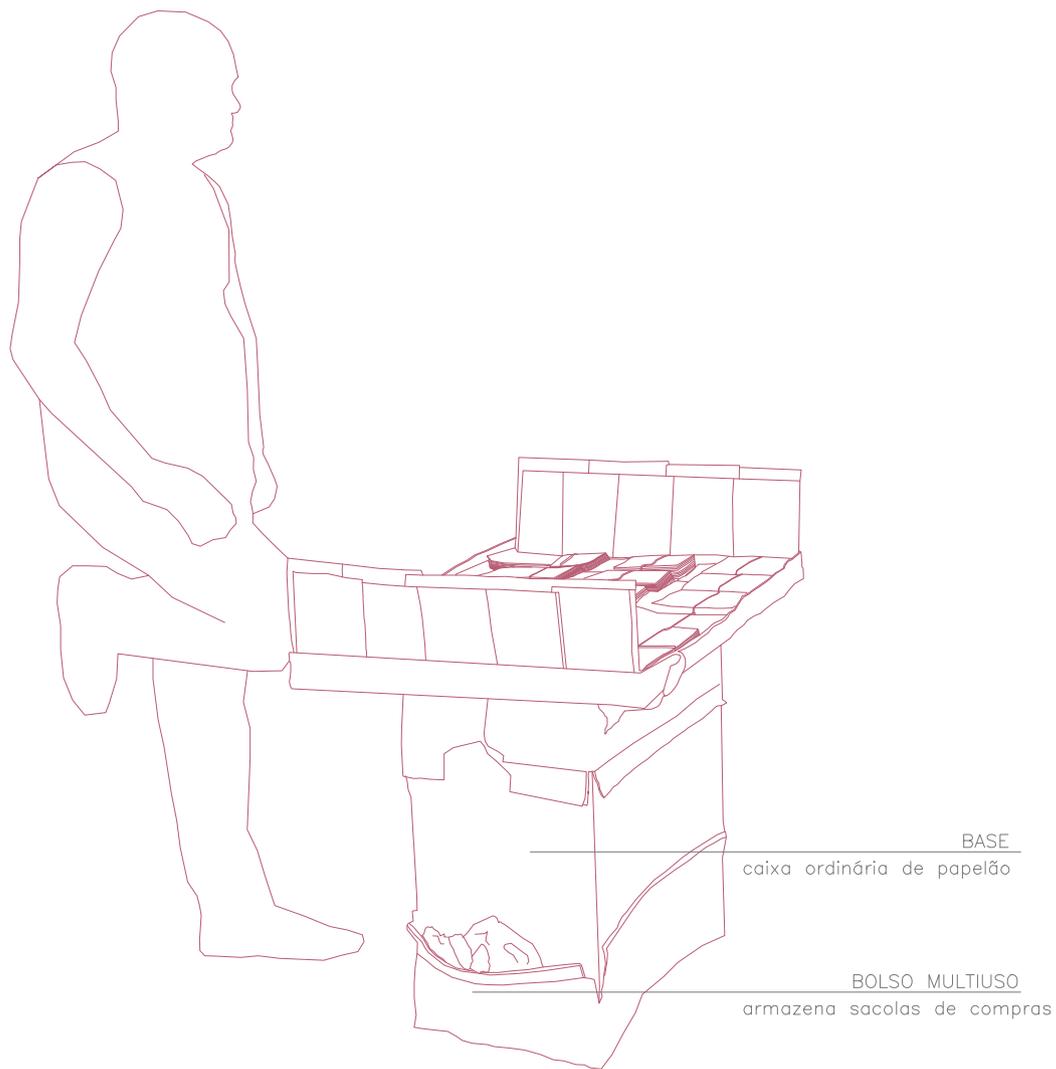
CAIXA MOCHILA
caixa de papelão com cordas
para ser carregada de forma
mais fácil

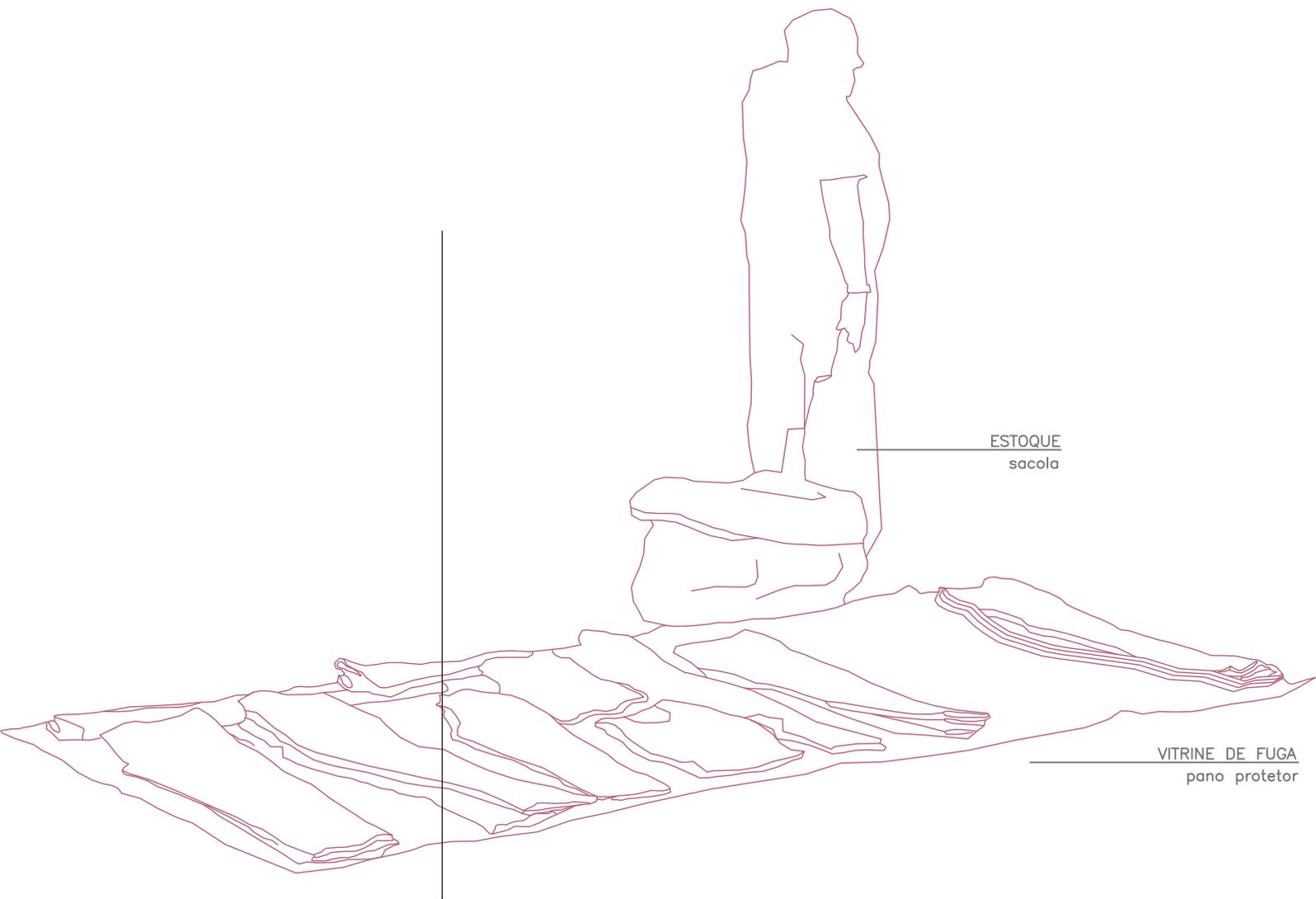






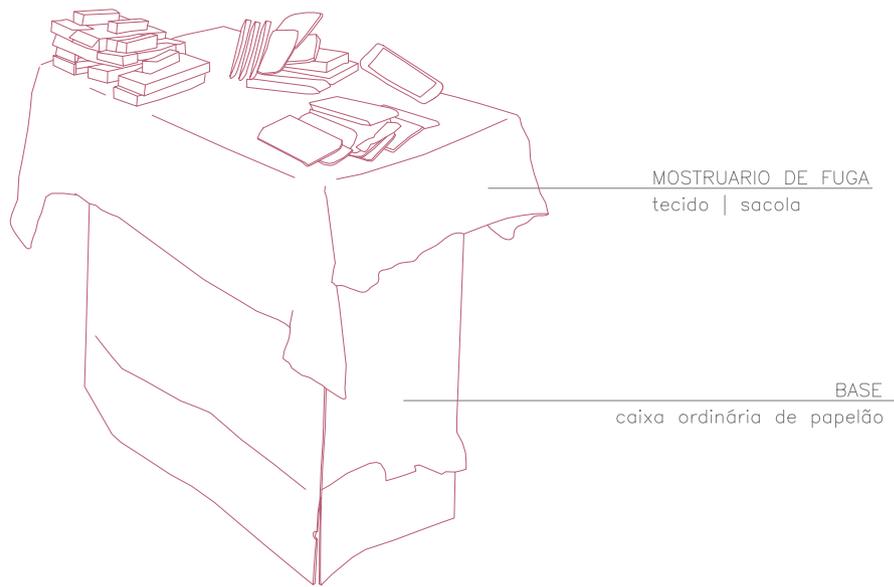


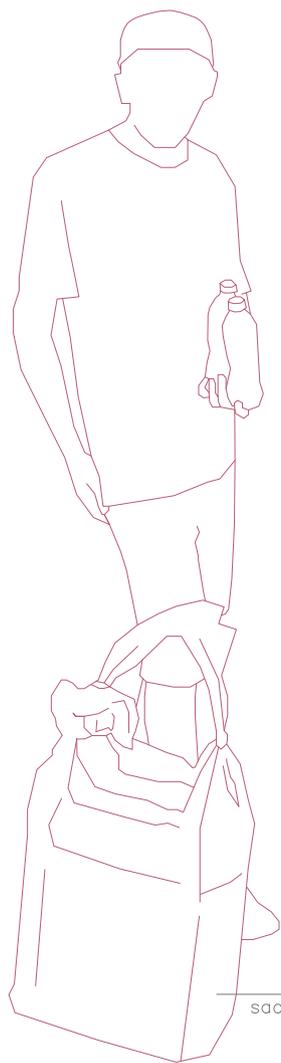




ESTOQUE
sacola

VITRINE DE FUGA
pano protetor

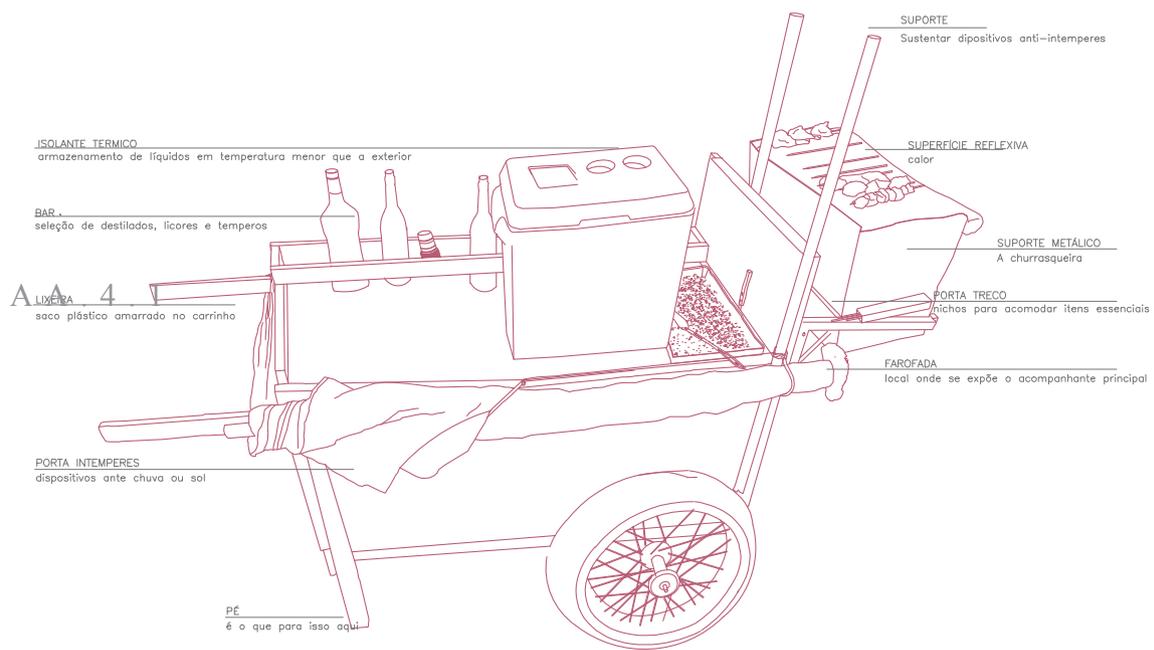


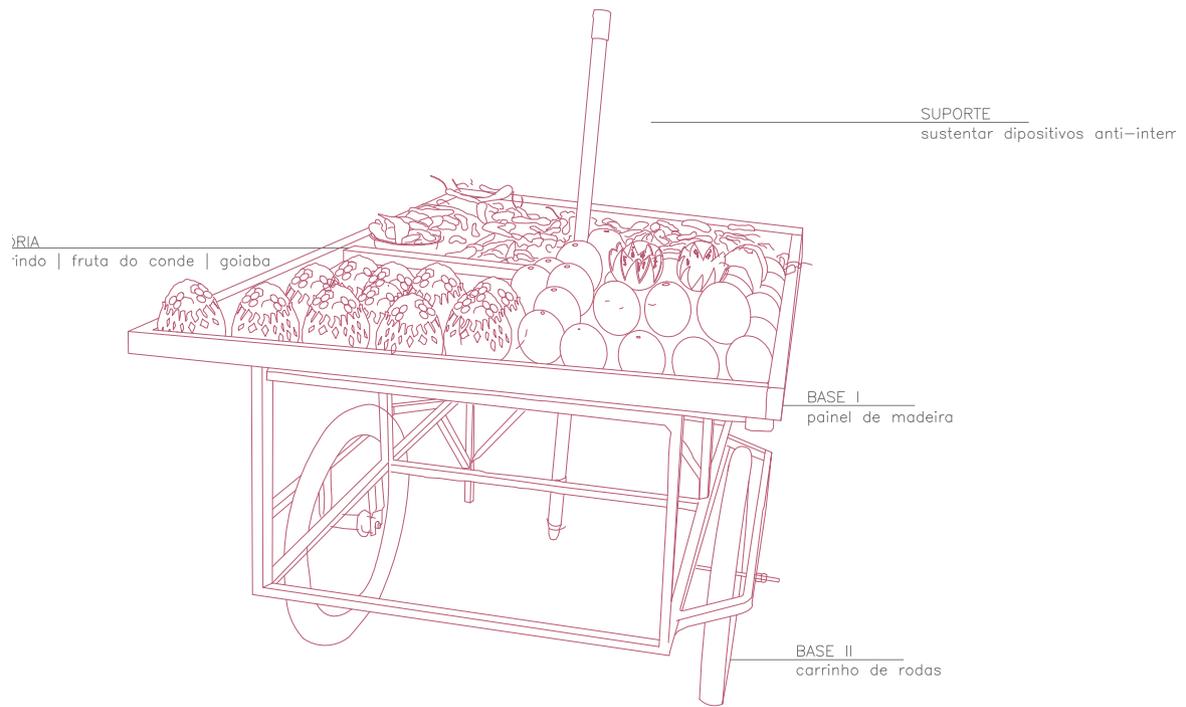


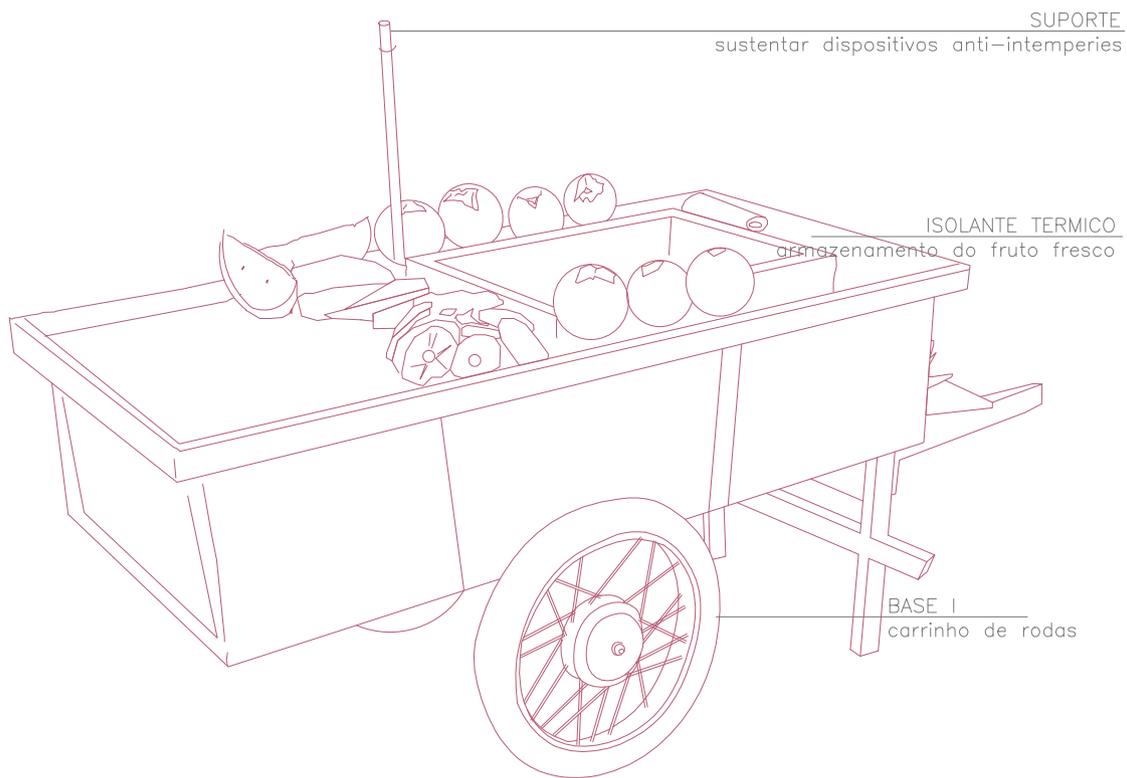
BOLSA ADAPTADA
saco plástico transformado em bolsa



VITRINE DE FUGA
pano protetor



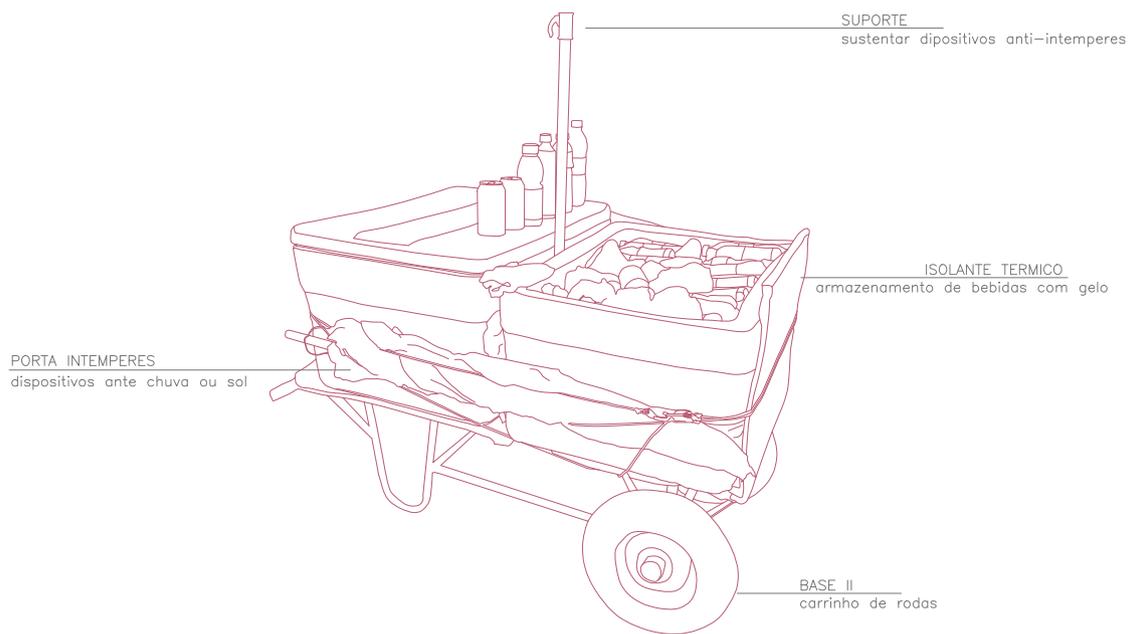


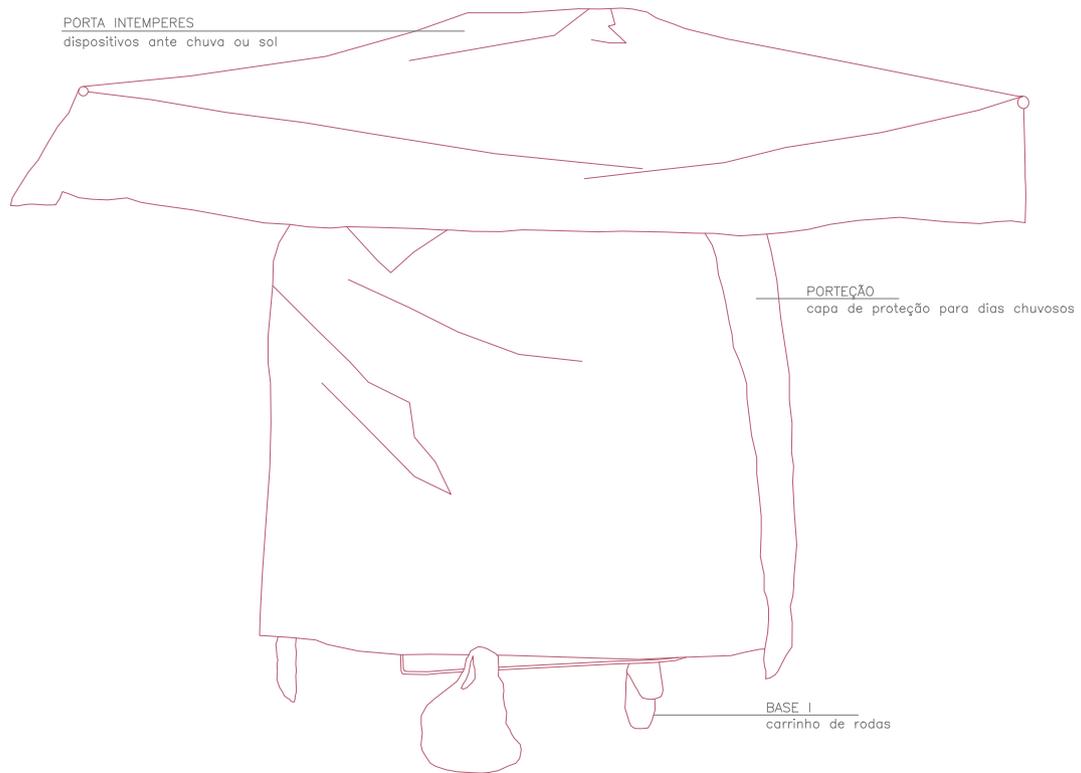


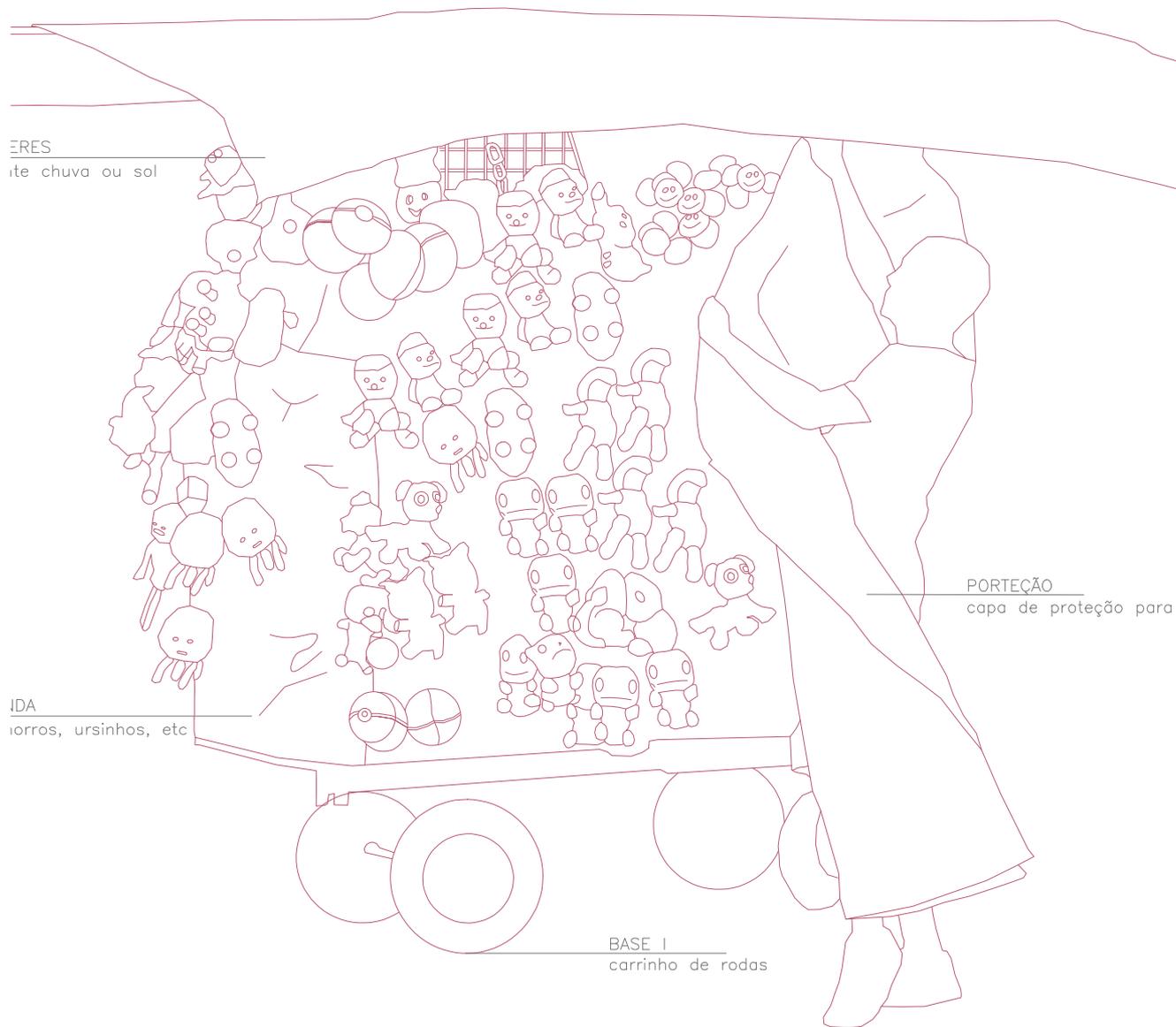
SUPORTE
sustentar dispositivos anti-intemperies

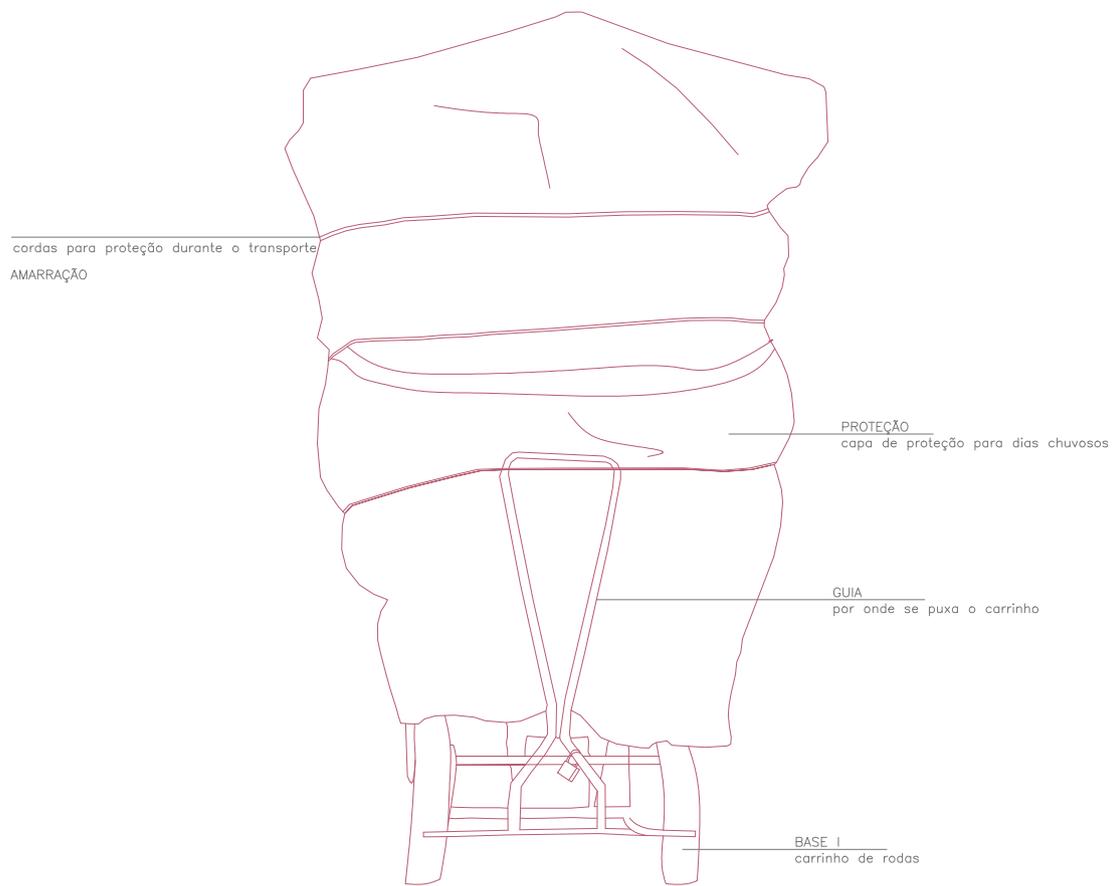
ISOLANTE TERMICO
armazenamento do fruto fresco

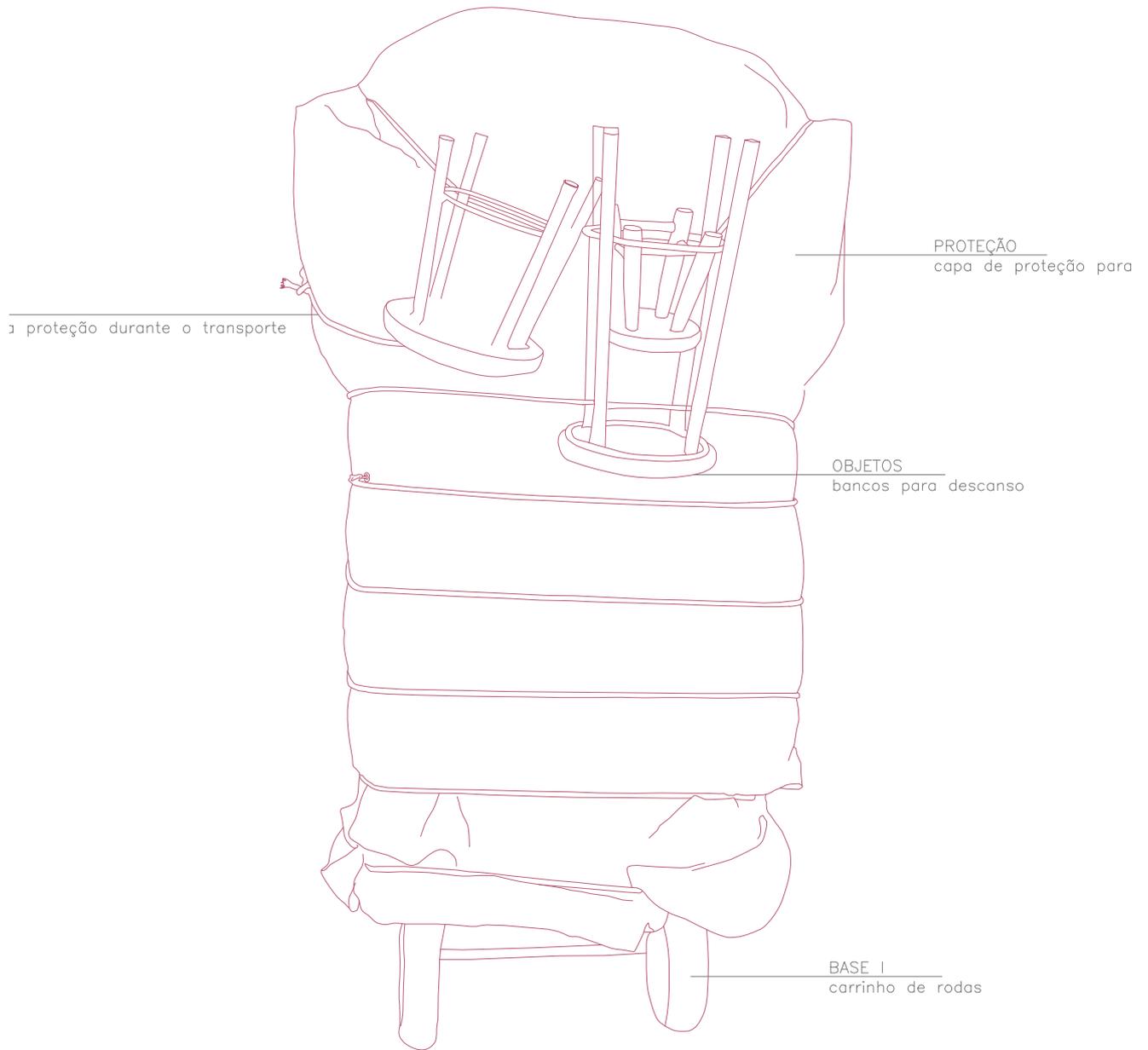
BASE I
carrinho de rodas

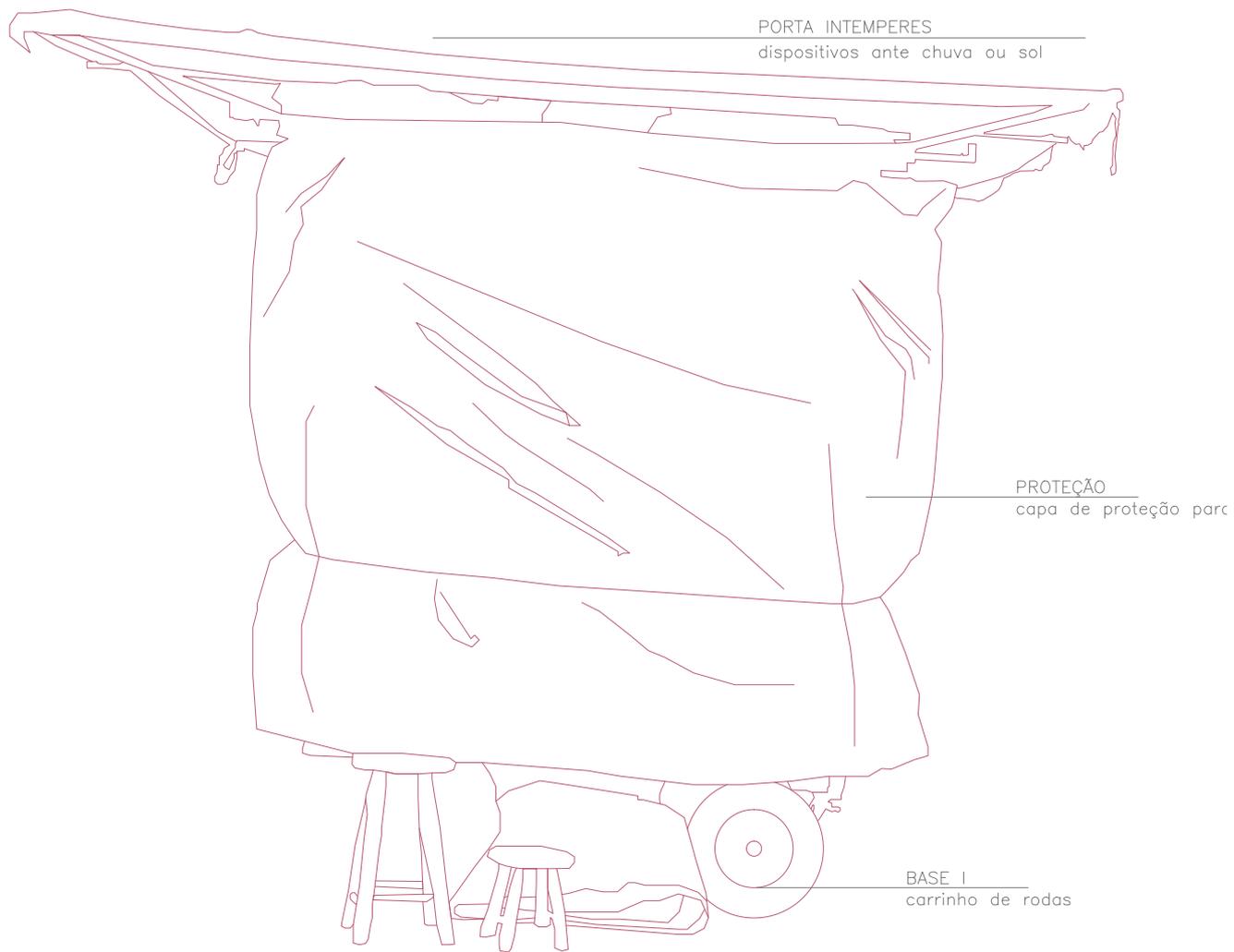


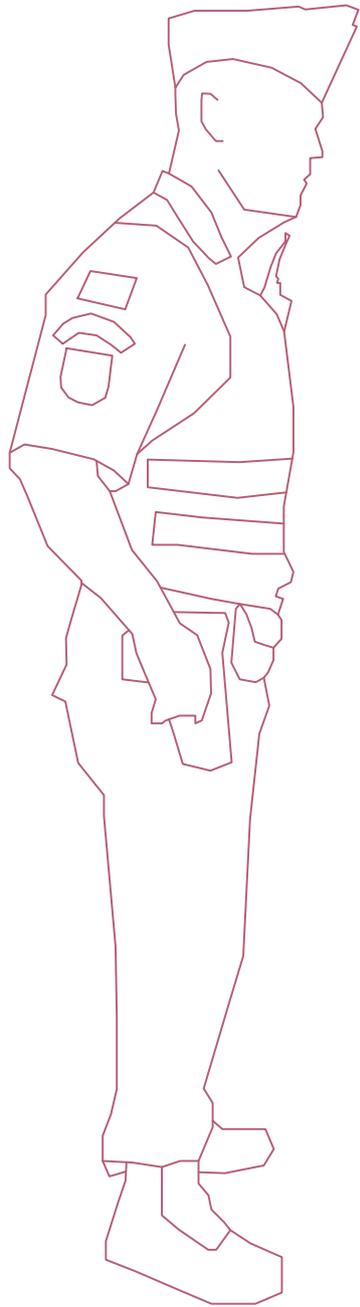












S Ó R O L A S E (M)