

# DOSSIÊ DE INTERVENÇÕES

## SOMBRA

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É uma necessidade e a primeira ideia de permanência. Não há sombra pública na Rua 25 de Março, aquela que qualquer um pode ficar por um tempo.

## OBJETIVOS:

Ser a sombra pública, animada por uma instalação

GENEROSIDADE PAUSA TERRITORIEDADE

**REFERÊNCIAS:**



Blue canvases providing shade in an open market, Rio de Janeiro

09

**BLUE CANVASES**  
SUN PROTECTION IN A PUBLIC SPACE

During the long hot summer days of Brazil, finding refuge from the sun is important. Covering streets, squares, and marketplaces, *blue canvases* provide a refreshing shade. Because it is the cheapest plastic tarp available, it is used everywhere. The blue color adds a psychological cooling aspect just like in Schloss Augustusburg in Brühl, Germany, where the winter apartment is painted in reddish colors and the summer apartment in bluish colors. Perhaps as a reference to the sky or the ocean, blue canvases add to the richness of colors (21) in Brazilian cities.



A toldo on an entrance in Rio das Pedras, Rio de Janeiro

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**TOLDO**  
INTERIOR DESIGN  
COMING TO THE STREETSCAPE

A *toldo* is a fixed or adjustable canopy with a metal or wooden framework. It usually projects window and door openings and is composed of a stretchable material like canvas, acrylic fiber, cotton, or polyester. With its colorful patterns, it can be used for decorative purposes or can display advertisements. A *toldo* can be used to provide shade for a *one-man kiosk* (41) or a *shop-workshop* (55).



Rio das Pedras, Rio de Janeiro

60

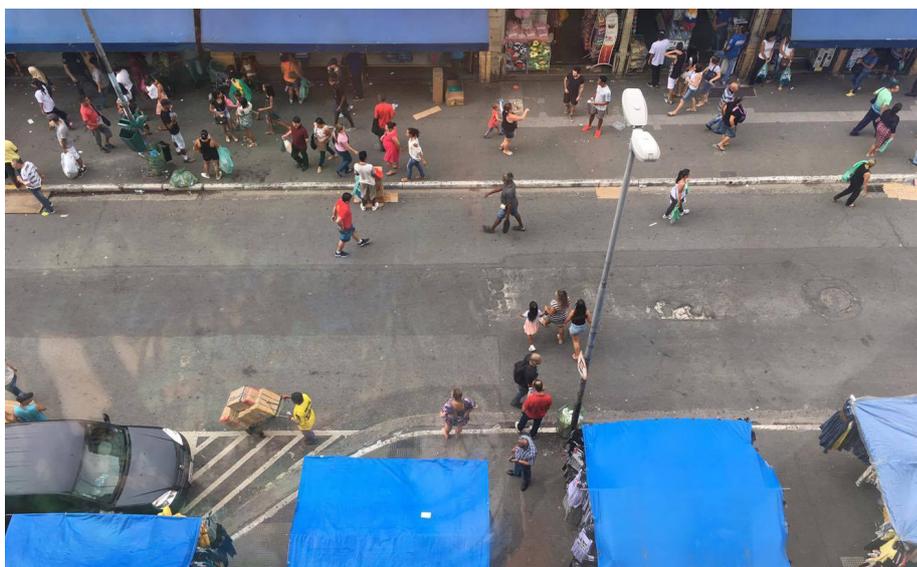
**SOMETHING ABOVE YOUR HEAD**  
GUIDING OR THREATENING?

*Something above your head* refers to all of the elements that hang above pedestrians as they walk through a Brazilian city—including cables, plants, laundry, and banners. Together, all of these elements compose a layer that is integral to the identity of the street. This overhead collage creates a particular atmosphere for public spaces, and when the sunlight flickers through it, it creates beautiful effects.

**UMA OUTRA PESQUISA**

(Minha Casa, Nossa Cidade: Innovating Mass Housing for Social Change in Brazil AN INDEX OF POPULAR BRAZILIAN ARCHITECTURE)

Uma perspectiva gringa para nossas arquiteturas



**FATOS DA 25**

(Acervo do Grupo)

As tendas e marquises existentes.



**UM EXEMPLO**

(Instalação e Mirante na cobertura da Casa do Povo)

Uma poética e bellissima referencia de algo possível de se fazer.